

tcworld conference

THE ONLINE EVENT IN TC
NOVEMBER 2 – 6, 2020

The international meeting point for the technical communication industry

- 5 days
- 120 lectures
- International satellite conferences, evening events, tool presentations, discussion forums ...

SECURE YOUR
EARLY BIRD TICKET
BY OCTOBER 20

Digitally into the Future 2020 – A special conference for a special year

Even in the time of coronavirus, we want to guarantee you the best possible conference experience. That’s why we are creating this purely digital event.

But we can’t do it without you! Please help us with your active participation to create something special. This way, tekomp is also well-positioned for the future after the corona emergency.

We are doing everything possible to bring that unmistakable tekomp feeling to a virtual platform and to create additional benefits.

Highlights of the Digital Event 2020

CONFERENCE

Innovations and trends

Content creation, intelligent delivery of user information, artificial intelligence, analysis and content strategy, new user interfaces, new learning – new documentation

Basics of technical communication

Legal requirements and standards, professional writing, visual communication, technical videos, user experience, scripting and tools, software documentation

Supporting processes in TC

Language and translation technologies, technical translation, terminology

Topics around TC

Career, project, team and cost management

DIGITAL FAIR

All exhibitors are virtually active through their own profiles in our event app. There you can find product information, view tool presentations, or arrange consultation appointments via video call or chat.

THE MAIN ADVANTAGES OF A DIGITAL TCWORLD CONFERENCE



CONNECTION

Find the right contact person, the ideal service provider, or the suitable contact with a click: Maintain your profile in our function-rich event app to pinpoint connections.



INTERACTIVITY

Expect virtual meetings, discussion groups to exchange ideas and content, interactive coffee breaks, a relaxed evening program, and much more. Make appointments easily with potential customers, exhibitors and speakers.



FLEXIBILITY

Watch an unlimited number of lectures as recordings with no time pressure and discuss them in the corresponding chat groups – which are open permanently, even after the conference.



PRICE ADVANTAGE

The fairly priced online ticket is much more affordable, as the costs for the congress center, among other things, have been eliminated. Side benefit: No travel expenses

KEYNOTE



Dr. Steffi Burkhart:
Millennials als
Treiber für den
Kulturwandel

FIND ALL INFO
ON THE
**DIGITAL-
EVENT
2020**
HERE

LECTURES BY TOP SPEAKERS



Leah Guren
Ever write an IFU? What every
TC needs to know about docu-
menting medical devices



Nicky Bleiel, Jack Carroll
Minimalism at 30



Ken De Wachter
Collaborative terminology
management



Marianne Macgregor, Sabrina Stork
“May the bots be with you”:
Enabling Smarter Conversation Design



We need your support!

This is what you can do to help make the digital tcworld conference a success:



FORWARD THIS INVITATION

Send this PDF to other colleagues
with your own personal message.



PURCHASE A TICKET

Buy a ticket for
tcworld conference 2020 and
support technical communication.



BRING COLLEAGUES

A conference thrives off diversity,
discussion and exchange.
Bring your colleagues with you!

REGISTER NOW

Many thanks for your understanding and support!

We look forward to a successful joint tcworld conference 2020, the likes of which has never been experienced before!

Best regards
The tcworld conference team