Format of the toworld Conference 2022

After evaluating the participant feedback from the tekom conference in spring and a large number of personal comments from members, the tekom board of directors and the conference committee have once again question of an online ticket for the toworldconference. In doing so, we confirmed our intention to hold the as a purely on-site event with the frequently articulated needs of tekom members.

In principle, we want to hold on to an on-site conference and communicate this accordingly. communicate this accordingly. However, we also want to accommodate the target group of members who, because of the members who are unable to come to Stuttgart due to the still prevailing Corona situation, or in can come to Stuttgart. The compromise reached is to broadcast four to five tracks of the conference online using simple technology.

In this way, we are also fulfilling the expectations that have been raised by virtualization in the last two years. and hope to open up new target groups for the conference. We also want to option of using the online medium to reach more interested parties abroad in the future.

As the new start of the conference on site is of great concern to the board, we have decided to and to return to the members a part of the dues that were increased because of Corona.

Under the motto "New start 2022", all members of tekom Deutschland will receive a one-time discount of 22% on the on-site ticket!

We would be pleased if you, as exhibitors, could follow this procedure and support us as usual, so that the tekom fair 2022 can continue the successes of the years "before Corona and will continue to develop in the future to the benefit of all involved.

Dr. Michael Fritz

CEO tekom and toworld GmbH