tcworld conference 2023

STUTTGART, NOV 14 - 16

Europe's largest conference for technical communication















The meeting place for technical communication

toworld conference 2023 brings together cross-industry participants, speakers, students and exhibitors of technical communication from all over the world: from November 14 – 16, 2023, it's finally that time again at ICS Stuttgart!

This year, the focus will be on artificial intelligence, the intelligent provision of user information, the change in media use, legal regulations and standardization, new tasks from the EU, and much more.

We are looking forward to seeing you.



tcworld conference 2023 welcomes its visitors to Stuttgart again! ICS offers numerous advantages that guarantee you, as a visitor, a pleasant stay and smooth proceedings:

- Immediate proximity to Stuttgart Airport
- A direct freeway connection (A8)
- An architectural highlight with a modern hall concept

Opening hours:

uesday and Wednesday, 9:00 AM to 6:00 PM hursday, 9:00 AM to 4:00 PM

Address:

ICS International Congress Center Stuttgart Messepiazza 1, 70629 Stuttgart, Germany www.messe-stuttgart.de



Book your conference ticket now and benefit from the early booking discount until October 17, 2023.

TIP: Online ticket

Don't have time to come to Stuttgart? No problem! With the online ticket, you can watch 3 tracks live from the comfort of your home – recordings and online Networking-Lounge included.

GO TO REGISTRATION

















Further training and networking — prepare yourself for the changes in TC

Internationality & diversity

The diversified range of events with an international focus has something to offer everyone: The world's largest conference for technical communication brings together companies, experts and decision-makers and focuses on current trends, topics and developments.

Networking & community

NetworkingLounge, parties, meetups, tekom fair: Make contacts with companies, meet new and old acquaintances, and exchange ideas with the tekom family.

Knowledge transfer & continuing education

Industry experts provide expertise and best practices from many areas of TC such as New Learning, legal requirements and standards, professional writing, intelligent user information delivery, language and translation technologies, software documentation, technical translation and user experience.

Thinking outside the box...

Enrich your everyday work with new ideas and inspiration. Our topics are interesting not only for technical writers, but also for translators and related professions, e.g. software and API documentation, user experience, information management, and technical marketing.

... and a side program that is well worth seeing:

- City tours in the evening
- Best-practice examples and workshops on the entire spectrum of technical communication
- Exhibitor stand parties on Tuesday until 11 PM
- Lounge evening on Tuesday
- Welcome Party of the tekom All-Stars Band on Wednesday evening

GO TO THE TCWORLD CONFERENCE





Technology Days November 6–7

Many exciting technical presentations and panel discussions await you.

Our speakers will present current industry trends and provide you with helpful strategies and tips on how to implement them in your everyday work. Valuable new contacts can be made via the NetworkingLounge of the conference platform.



GO TO THE TECHNOLOGY DAYS



tekom fair – the gateway to the world of technical communication

Renowned exhibitors from all industries meet at our international tekom fair 2023

Find what suits you best. Whether it's tools, software or service – discover, critically examine and benefit from exclusive fair discounts. A diverse fair program awaits you: exhibitor presentations, short presentations in careerHUB and arena, showcases, and much more.

tekom fair 2023 focal points:

- Service
- Consulting
- Editing software
- Software for translation and localization
- Visualization software
- Management software
- Technical standards
- Companies and institutions (publishing houses, printers, associations)











The world's largest

Impulse presentations and exhibitor presentations at tekom fair 2023

Learn a lot about technical innovations in our exhibitor presentations and impulse presentations. As exhibitors, we look forward to presenting our products to you.

Get to know the software tools and applications for technical documentation. Find out about user-focused problem solutions and product-defining processes. Take the opportunity to get to know the different tools and products of more than 100 exhibitors!

GO TO THE PRESENTATIONS



arena



Arena

The lecture format for networked and interdisciplinary exchange

Are there interfaces between technical documentation and other disciplines?

Can they learn from each other and jointly create opportunities? We say yes, and we would like to exchange ideas with you at the arenas.

Together, we will shed light on developments and present technical solutions.

- Exciting keynotes
- Free admission for conference attendees as well as for trade fair visitors



Tuesday, Nov 14





Thursday, Nov 16

GO TO THE ARENA

career **HUB**

careerHUB

The meeting place for career offers and topics

Targeted networking:

Find attractive employers, make valuable contacts, and get to know interesting companies.

Lifelong Learning:

At the university stand and with the tekom qualification advisors, you can exchange information and ideas on this topic.

Take your career to the next level:

We support you with presentations on your further training opportunities and career coaching.

At a glance:

Our job wall displays job offers and job searches and brings together suitable matches.

Up to date:

Find out what's new in the job market via expert presentations.

Goodbye to the shortage of skilled workers:

Talk to companies in the industry and the service sector that are looking for new employees.

GO TO THE CAREERHUB



