

# tcworld conference 2024

STUTTGART, NOV 5 – 7

Europe's largest conference  
for technical communication

**3 days & 200 presentations**

Presentations · Workshops ·  
Keynotes · Arena · Meetups ·  
Tutorials · Showcases · Short  
Presentations · Presentations  
by Exhibitors · Lightning Talks



tekom  
FAIR24

TECHNOLOGY  
DAYS  
THE ONLINE EVENT IN TC

tekom  
university HUB

arena

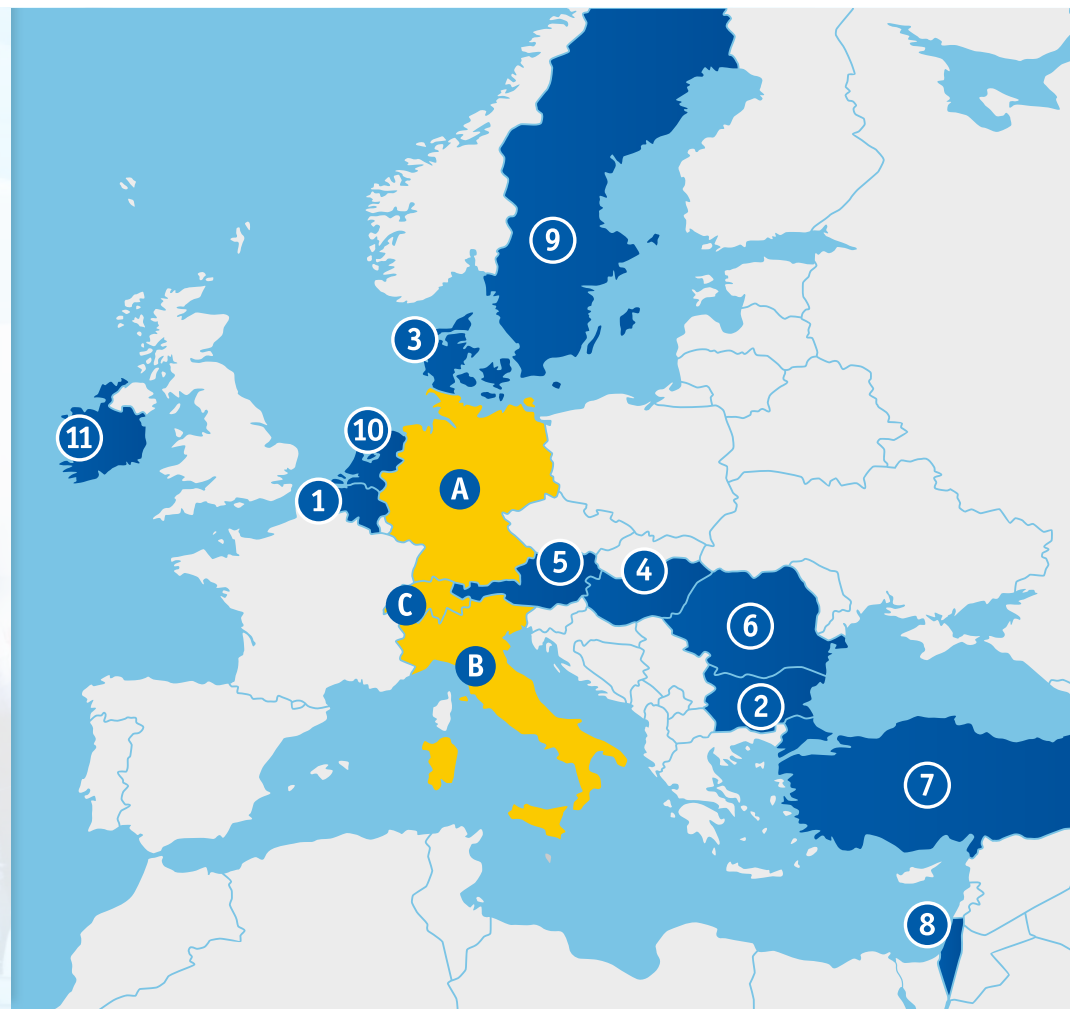
# tekom Europe – the largest professional association for technical communication in Europe

With over 9,000 members, tekomp is the largest professional association for technical communication in Europe. Since 1978, tekomp has been the industry platform for the exchange of information and experience, promoting training and further education as well as the professionalization of its members.

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tekom   
EUROPE

## CORPORATE MEMBERS

A 

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Associazione Italiana per la Comunicazione Tecnica

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## MEMBER COUNTRIES

- 1 tekomp Belgium
- 2 tekomp Bulgaria
- 3 tekomp Danmark
- 4 tekomp Magyarország
- 5 tekomp Österreich
- 6 tekomp Romania
- 7 tekomp Türkiye
- 8 tekomp Israel
- 9 tekomp Sweden
- 10 tekomp Netherlands
- 11 tekomp Ireland

More about the world's largest trade and professional association for technical communication



# The meeting place for technical communication

tcworld conference 2024 brings together cross-industry participants, speakers, students and exhibitors of technical communication from all over the world: from November 5–7, 2024, it's finally that time again at ICS Stuttgart!

This year, the focus will be on artificial intelligence, the intelligent provision of user information, the change in media use, legal regulations and standardization, new tasks from the EU, and much more.

We are looking forward to seeing you.



tcworld conference 2024 welcomes its visitors to Stuttgart again! ICS offers numerous advantages that guarantee you, as a visitor, a pleasant stay and smooth proceedings:

- Immediate proximity to Stuttgart Airport
- A direct freeway connection (A8)
- An architectural highlight with a modern hall concept

#### Opening hours:

Tuesday and Wednesday, 9:00 AM to 6:00 PM  
Thursday, 9:00 AM to 4:00 PM

#### Address:

ICS International Congress Center Stuttgart  
Messeplazza 1, 70629 Stuttgart, Germany  
[www.messe-stuttgart.de](http://www.messe-stuttgart.de)

**REGISTER NOW!**

#### Take advantage of the early booking discount!

Book your conference ticket now and benefit from the early booking discount until October 7, 2024.

#### TIP: Online ticket

Don't have time to come to Stuttgart? No problem! With the online ticket, you can watch 2 tracks live from the comfort of your home – recordings and online Networking-Lounge included.

[GO TO REGISTRATION](#)



# Further training and networking – prepare yourself for the changes in TC

## Internationality & diversity

The diversified range of events with an international focus has something to offer everyone: The world's largest conference for technical communication brings together companies, experts and decision-makers and focuses on current trends, topics and developments.

## Networking & community

NetworkingLounge, parties, meetups, tekompair: Make contacts with companies, meet new and old acquaintances, and exchange ideas with the tekompair family.

## Knowledge transfer & continuing education

Industry experts provide expertise and best practices from many areas of TC such as New Learning, legal requirements and standards, professional writing, intelligent user information delivery, language and translation technologies, software documentation, technical translation and user experience.

## Thinking outside the box...

Enrich your everyday work with new ideas and inspiration. Our topics are interesting not only for technical writers, but also for translators and related professions, e.g. software and API documentation, user experience, information management, and technical marketing.

## ...and a side program that is well worth seeing:

- Various guided tours in the evening
- Best-practice examples and workshops on the entire spectrum of technical communication
- Exhibitor stand parties on Tuesday until 11 PM
- Lounge evening on Tuesday
- Welcome Party of the tekompair All-Stars Band on Wednesday evening

[GO TO THE TCWORLD CONFERENCE](#)



**The FREE online  
format before  
tcworld conference!**



## Technology Days October 28 – 29

Many exciting technical presentations and panel discussions await you.

Our speakers will present current industry trends and provide you with helpful strategies and tips on how to implement them in your everyday work. Valuable new contacts can be made via the NetworkingLounge of the conference platform.

**TECHNOLOGY  
DAYS**  
THE ONLINE EVENT IN TC

[GO TO THE TECHNOLOGY DAYS](#)



# tekom fair – the gateway to the world of technical communication

## Renowned exhibitors from all industries meet at our international tekom fair 2024

Find what suits you best. Whether it's tools, software or service – discover, critically examine and benefit from exclusive fair discounts. A diverse fair program awaits you: exhibitor presentations, arena, show-cases, universityHUB and much more.

### tekom fair 2024 focal points:

- Service
- Consulting
- Editing software
- Software for translation and localization
- Visualization software
- Management software
- Technical standards
- Companies and institutions (publishing houses, printers, associations)

[GO TO THE TEKOM FAIR](#)



The world's largest fair for technical communication



## Presentations

### Lightning talks and exhibitor presentations at tekom fair 2024

Learn a lot about technical innovations in our exhibitor presentations and impulse presentations. As exhibitors, we look forward to presenting our products to you.

Get to know the software tools and applications for technical documentation. Find out about user-focused problem solutions and product-defining processes. Take the opportunity to get to know the different tools and products of more than 100 exhibitors!

[GO TO THE PRESENTATIONS](#)

# arena

## Arena

The lecture format for networked and interdisciplinary exchange

**Are there interfaces between technical documentation and other disciplines?**

Can they learn from each other and jointly create opportunities? We say yes, and we would like to exchange ideas with you at the arenas.

Together, we will shed light on developments and present technical solutions.

- Exciting keynotes
- Free admission for conference attendees as well as for trade fair visitors



arena  
P A T E N T S

**Tuesday, November 5**

**Our focus for the lecture series:**

- Insight into the creation and portfolio analysis
- Patent drafting
- Nationalization strategy and more

arena  
CYBERSECURITY

**Wednesday, November 6**

**Our focus for the lecture series:**

- Cybersecurity
- NIS-2 directive and significance in mechanical engineering/software development
- Cyber Resilience Act (CRA) and more

[GO TO THE ARENA](#)

arena  
AI IN MARKETING  
COMMUNICATION

**Thursday, November 7**

**Our focus for the lecture series:**

- Using AI for content creation
- AI-supported translations
- Ethics and data protection in the use of AI and more

tekom  
university **HUB**

## universityHUB

The meeting place for career offers and topics

Communicate with students, graduates or career changers.

**Targeted networking:**

Find attractive employers, make valuable contacts, and get to know interesting companies.

**Lifelong Learning:**

At the university stand and with the tekom qualification advisors, you can exchange information and ideas on this topic.

**Take your career to the next level:**

We support you with your further training opportunities and career coaching.

**At a glance:**

Our job wall displays job offers and job searches and brings together suitable matches.

**Goodbye to the shortage of skilled workers:**

Talk to companies in the industry and the service sector that are looking for new employees.

[GO TO THE UNIVERSITYHUB](#)