



Preamble

Overview of the  
tekom fair

The Current  
tekom fair

Arrival, Hotels,  
Experience



# Fair Information

The tekom fair  
for Technical Communication  
November 11 – 13, 2025  
Messe Stuttgart

# The Top Event for Technical Communication

## Glimpse of the Future

- Preamble
- Overview of the tekomp fair
- The Current tekomp fair
- Arrival, Hotels, Experience

**The tekomp fair – along with the tcworld conference organized in parallel in English – is the biggest and by far the most popular event for technical communication world-wide.**

It is the must-attend event for the entire field of technical communication. Exhibitors, whether long established in the market or innovative newcomers, appreciate the high quality of the professional audience: from technical writers, employees from the industry, software companies or service providers such as translation bureaus and consulting companies to publishers, printers or associations.

The increasingly international flavor with a continuously growing proportion of overseas visitors has opened up access to new markets. In 2024 about 115 exhibitors from 15 countries created the perfect atmosphere for effective networking and were successful in initiating business relationships.

Do you want to provide insights into the most recent technical developments to a wide audience? Are you looking for an exchange with experts? Use the manifold possibilities as an exhibitor to present your company and your products in step with actual practice.

Don't miss the most important business platform for the sector – take the opportunity to present your company at tekomp fair 2025!



### Your Advantages as an Exhibitor

- +
**High Visitor Quality**  
 The tekomp fair, purely for professional visitors, brings together all key market players of TC from the areas of information development and management: qualified professionals, decision makers, software manufacturers, consultants and service providers from the fields of product data management, multimedia, translation and localization.
- +
**Growing Internationality**  
 Use the ever-growing number of companies represented among exhibitors and professional visitors to gain access to growing markets.
- +
**Enhanced Opportunities for Presentations**  
 As an exhibitor, you can profit from many opportunities to present yourself outside your exhibition stand.
- +
**Comprehensive Conference Program**  
 In your capacity as exhibitor, you can attend all lectures and workshops that are part of the tcworld conference. Become fully informed about future technologies and sector trends.

# Facts and Figures

## Visitor Statistics of 2024

- Preamble
- Overview of the tekomp fair
- The tekomp fair in Figures
- Exhibitor Overview
- The Current tekomp fair
- Arrival, Hotels, Experience

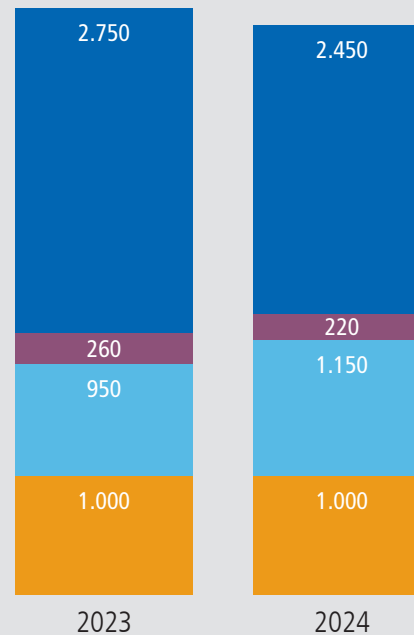
### Visitor Statistics

### Visitor Structure

With 3.600 participants and fair visitors once again showed that the tcworld conference continues to be the ideal platform for exchanging ideas, establish new business contacts and the presentation of innovative products.

The mood in the exhibition hall was very good, exhibitors and visitors alike were very pleased to be able to present themselves on site. The number of participants shows the importance of personal meetings and networking. Thus, the tekomp fair continues to be an absolute must for all companies offering services and software relating to technical communication.

### Visitors



- conference attendees
- online participants
- tekomp fair visitors (without conference attendees)
- participants of the Technology Days



**83,2 %** of the visitors said that it is important for them to get an overview about systems and service providers.



**98,9 %** of the attendees visited the fair.



**78,9 %** of visitors find it important to maintain contacts



**56,2 %** of the visitors find it important to obtain information about decision-making aids at the trade fair.



Fun Fact:  
**52,3 %** of the visitors find coffee and chocolate important as give-aways.



**86 %** of the visitors were satisfied with the benefit of their fair visit.

# Facts and Figures

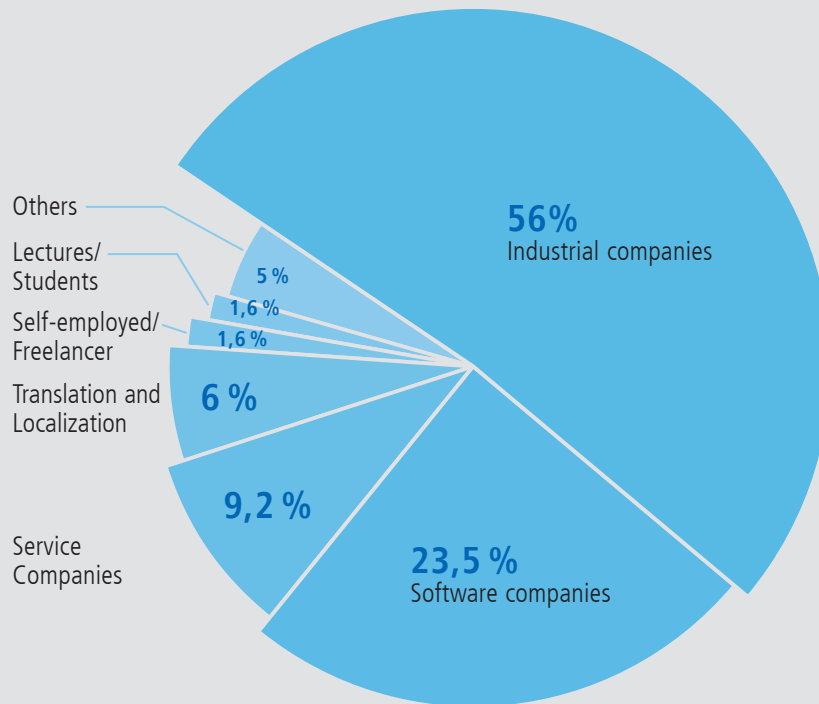
## Visitor Statistics of 2024

Visitor Statistics

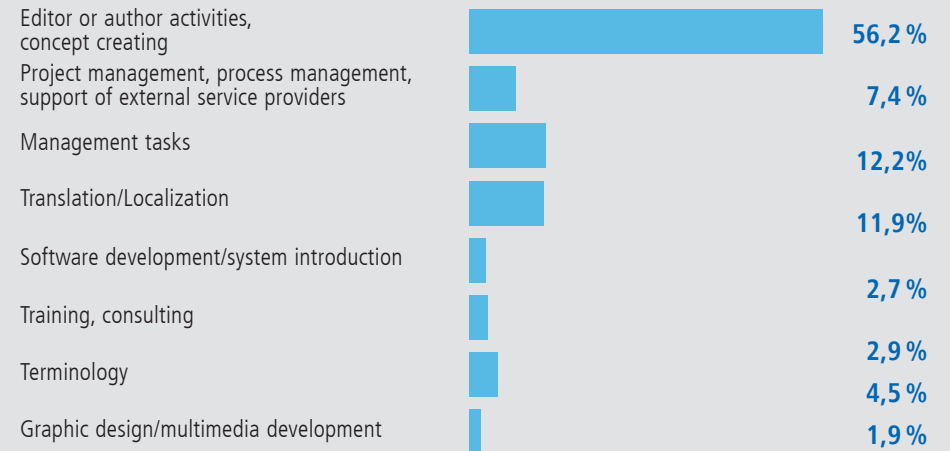
**Visitor Structure**

- Preamble
- Overview of the tekomp fair
- The tekomp fair in Figures
- Exhibitor Overview
- The Current tekomp fair
- Arrival, Hotels, Experience

### Visitor Structure by Industry



### Distribution of Visitors by Occupation



### Distribution of Visitors by Position in the Company



## List of Exhibitors

These Companies Exhibited at the tekom fair 2024

A – 0

P – Z

Preamble

Overview of the  
 tekom fair

The tekom fair  
 in Figures

Exhibitor Overview

The Current  
 tekom fair

Arrival, Hotels,  
 Experience

**ACOLAD**, Berlin, Germany

**Acolada**, Nuremberg, Germany

**Acrolinx**, Berlin, Germany

**ADAPT Localization Services GmbH**,  
 Bonn, Germany

**Adobe Systems GmbH**,  
 Munich, Germany

**Alkemist Group**, Ljubljana, Slovenia

**Alta Lingua GmbH**, Berlin, Germany

**Antenna House, Inc.**, Newport, USA

**Apostroph Germany GmbH**,  
 Ahrensburg, Germany

**Apostroph Group**,  
 Ahrensburg, Germany

**Arineo GmbH**, Göttingen, Germany

**beo Gesellschaft für Sprachen  
 und Technologie mbH**,  
 Stuttgart, Germany

**berns language consulting GmbH**,  
 Düsseldorf, Germany

**CCS Solutions GmbH**,  
 Moorrege, Germany

**Collegando srls**, Alcamo TP, Italy

**Congram GmbH**,  
 Gratwein-Straßengel, Austria

**Congree Language Technologies  
 GmbH**, Karlsruhe, Germany

**Corel GmbH**, Munich, Germany

**Coreon GmbH**, Berlin, Germany

**c-rex.net GmbH**,  
 Mühlhausen-Ehingen, Germany

**Dassault Systems Deutschland  
 GmbH**, Munich, Germany

**Deutscher Terminologie-Tag e.V.  
 (DTT)**, Cologne, Germany

**dictaJet Ingenieurgesellschaft mbH**,  
 Wiesbaden, Germany

**DITAprime**, Cologne, Germany

**doctima GmbH**, Fürth, Germany

**DOCUFY GmbH**, Bamberg, Germany

**Document 360 Limited**,  
 Swanley Kent, UK

**Eisenrieth Dokumentations GmbH**,  
 Munich, Germany

**Empolis Information Management  
 GmbH**, Kaiserslautern, Germany

**Eurocom Translation Services  
 GmbH**, Vienna, Austria

**EURODOK GmbH**,  
 Heppenheim, Germany

**Exfluency AG**, Zug, Switzerland

**Expert Communication Systems  
 GmbH**, Haar, Germany

**Fischer Information Technology  
 GmbH**, Radolfzell, Germany

**FlowDezk**, Roermond, Netherlands

**Fluid Topics**, Lyon, France

**GALA – Globalization and  
 Localization Assocoation**,  
 Aurora, USA

**gds GmbH**, Sassenberg, Germany

**Gemino GmbH**, Berlin, Germany

**Gridly**, Helsingborg, Sweden

**HELPDESIGN – Jörg Ertelt**,  
 Wendlingen am Neckar, Germany

**Impala Services Limited**,  
 Hong Kong, China

**Intento**, San Francisco, USA

**InText**, Dnipro, Ukraine

**Janus Worldwide GmbH**,  
 Vienna, Austria

**JTCA – Japan technical  
 Communicators Association**,  
 Tokyo, Japan

**K15t GmbH**, Stuttgart, Germany

**Kaleidoscope Group**,  
 Vienna, Austria

**Kern AG Sprachendienste,  
 NL Stuttgart**, Stuttgart, Germany

**Klarso GmbH**, Berlin, Germany

**Kreative Engineering Konzepte**,  
 Dortmund, Germany

**LEG Hungary Localization  
 and Language Technology Ltd**,  
 Budapest, Hungary

**Lexeri**, Hamburg, Germany

**MadCap Software, Inc.**,  
 Denver, CO, USA

**memoQ Ltd.**, Budapest, Hungary

**METAPERCEPT TECHNOLOGY  
 SERVICES LLP**, PUNE, India

**Miramo**, Kenmare, Ireland

**NINEFEB Technical Documentation  
 GmbH**, Vienna, Austria

**Noxum GmbH**, Würzburg, Germany

**oneword GmbH**, Böblingen, Germany

**Ontolis GmbH**, Nuremberg, Germany

**oxygen XML Editor**, Craiova, Romania

## List of Exhibitors

These Companies Exhibited at the tekom fair 2024

A – O

P – Z

Preamble

Overview of the  
 tekom fair

The tekom fair  
 in Figures

Exhibitor Overview

The Current  
 tekom fair

Arrival, Hotels,  
 Experience

**Paligo AB**, Solna, Sweden

**Pantopix GmbH & Co.KG**,  
 Bodnegg, Germany

**Parson AG**, Hamburg, Germany

**pgx software solutions GmbH**,  
 Althengstett, Germany

**Phrase**, Prague, Czech Republic

**Plunet GmbH**, Berlin, Germany

**PoolParty/Semantic Web Company**,  
 Vienna, Austria

**portamis Software GmbH**,  
 Nuremberg, Germany

**ProjectWizards GmbH**,  
 Melle, Germany

**Quanos Solutions GmbH**,  
 Nuremberg, Germany

**Quark Software**, Grand Rapids, USA

**reinisch GmbH**, Hannover, Germany

**RWS Trados**, Stuttgart, Germany

**Schmeling + Consultants GmbH**,  
 Heidelberg, Germany

**Seprotect Multilingual Solutions**,  
 Cologne, Germany

**SL innovativ GmbH**,  
 Dinkelsbühl, Germany

**STAR Group**, Ramsen, Switzerland

**SWISS SOLUTIONS**,  
 Timisoara, Romania

**t'works GmbH**,  
 Geisenhausen, Germany

**T3 GmbH**, Erlangen, Germany

**TCTrainNet**, Stuttgart, Germany

**Technische Akademie Esslingen e.V.**,  
 Ostfildern, Germany

**TechSmith**, East Lansing, USA

**tecteam GmbH**, Dortmund, Germany

**tekom Deutschland e.V. –  
 Gesellschaft für technische  
 Kommunikation**,  
 Stuttgart, Germany

**tekom Europe e.V. –  
 European Association for  
 Technical Communication**,  
 Stuttgart, Germany

**TermSolutions GmbH**,  
 Duisburg, Germany

**Tetras GmbH**, Munich, Germany

**Translate.One**, Atlanta GA, USA

**translate5 Konsortium**,  
 Mössingen, Germany

**Transline Deutschland GmbH**,  
 Reutlingen, Germany

**TXTOmedia | The Video  
 Automation Company**,  
 EX The Hague, Netherlands

**XTM International**, London, UK

**Yntro GmbH**, Nuremberg, Germany

**UniversityHub**

**Donau Universität Krems –  
 Universität für Weiterbildung**,  
 Krems, Austria

**Hochschule Aalen – Technik und  
 Wirtschaft**, Aalen, Germany

**Hochschule Hannover**,  
 Hannover, Germany

**Hochschule Karlsruhe**,  
 Karlsruhe, Germany

**Hochschule Magdeburg-Stendal**,  
 Magdeburg, Germany

**Hochschule Merseburg**,  
 Merseburg, Germany

**Johannes Gutenberg Universität  
 Mainz**, Mainz, Germany

**Technische Hochschule  
 Aschaffenburg**,  
 Aschaffenburg, Germany

**Technische Hochschule Köln**,  
 Cologne, Germany

**Technische Hochschule  
 Mittelhessen**, Gießen, Germany

**Universität Heidelberg – Institut  
 für Übersetzen und Dolmetschen**,  
 Heidelberg, Germany

**Universität Hildesheim**,  
 Hildesheim, Germany

**Universität Straßburg**,  
 Strasbourg, France

**Zürcher Hochschule für  
 Angewandte Wissenschaften**,  
 Zurich, Switzerland

# At a Glance

## Facts and Figures about the tekomp fair

**General Information**

Contact Persons

Setup

- Preamble**
- Overview of the tekomp fair**
- The Current tekomp fair**
- Facts and Figures**
- Costs
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience**

**Highlights of the tekomp fair**

- Service
- Consultation
- Editing software
- Translation and localization software
- Software development
- Visualization software
- Management software
- Technical standards
- Publishers, printers, associations

**Target Audience**

Participants from the technical communication and documentation field

**Dates**

Tuesday – Thursday  
 November 11 – 13, 2025

**Organizer**

tcworld GmbH  
 Heilbronner Straße 86, 70191 Stuttgart  
 +49 711 65704-0  
 info@tekomp.org

**Place**

ICS Stuttgart, Messepiazza 1,  
 70629 Stuttgart

**Data for the navigation system**

Flughafenstraße/Airport, 70629 Stuttgart  
 (for older systems: 70629 Leinfelden-Echterdingen)

**Coordinates**

Longitude: 09° 11' 24" East  
 Latitude: 48° 41' 45" North

**Fair Times**

Tuesday – Wednesday	9:00 AM to 6:00 PM
Tuesday	Stand parties until 11:00 PM
Thursday	9:00 AM to 4:00 PM

**Exhibitor Opening Times**

Tuesday	7:30 AM to 11:00 PM
Stand parties are possible until 11:00 PM after registering	
Wednesday	7:30 AM to 7:00 PM
Thursday	7:30 AM to 4:00 PM
Dismantling of the stands	4:00 PM until 12:00 AM

**Dates of the 2025 tekomp fair**  
 To Help You Plan Early

**End of March**

Start of Registration

**Middle of April 2025**

Booking deadline for the first stand allocation

**May 2025**

Allocation of the stand spaces

**Middle of May 2025**

Confirmation of the stand spaces to the exhibitors

**From Now On**

Reservation of hotel rooms

**Other Dates**

All other dates will be made available on the exhibition portal once registration starts at:

[tcworldconference.tekom.de/fair](https://tcworldconference.tekom.de/fair)

# At a Glance

## Facts and Figures about the tekomp fair

General Information

**Contact Persons**

Setup

Preamble

The Current tekomp fair

The Current tekomp fair

**Facts and Figures**

Costs

Microstands

Convenience Package

Sponsors Bar

Further Presentation Options

Technology Days

ICS Stuttgart

Overviews

**Arrival, Hotels, Experience**

### tekomp fair Organization

- Exhibitor Support
- Registration for the tekomp fair
- Advertisement and Sponsoring

### Kathrin Sözen

+49 711 65704-57  
k.soezen@tekomp.org  
events@tekomp.org

### Stuttgart Convention Bureau

#### Heike Ade

+49 711 2228-268  
heike.ade@congress-stuttgart.de

### Hotel Reservations

#### Hotel Department of Stuttgart Marketing

Keyword: "tekomp2025"

#### Online

via the [hotel booking portal of Stuttgart Marketing](#)

#### by Phone:

(Mon – Fri from 10:00 AM to 5:00 PM)  
+49 711 2228-100

#### Email:

[hotels@stuttgart-tourist.de](mailto:hotels@stuttgart-tourist.de)  
Keyword: "tekomp2025"





# At a Glance

## Facts and Figures about the tekomp fair

General Information

Contact Persons

**Setup**

Preamble

Overview of the tekomp fair

The Current tekomp fair

**Facts and Figures**

Costs

Microstands

Convenience Package

Sponsors Bar

Further Presentation Options

Technology Days

ICS Stuttgart

Overviews

Arrival, Hotels, Experience

### Setup C1

Monday, 11/10/2025, 6:00 AM  
 to Tuesday, 11/11/2025, 3:00 AM  
 (Pre-setup on request)

### Setup C2

Monday, 11/10/2025, 6:00 AM  
 to Tuesday, 11/11/2025, 3:00 AM  
 (Pre-assembly on request and extra charge)

### Dismantling C1 & C2

Thursday, 11/13/2025,  
 4:00 PM to 12:00 AM  
 (Extended dismantling on request and extra charge)



# Calculate Your tekomp fair Budget Now

## The Main Costs at a Glance

- Preamble
- Overview of the tekomp fair
- The Current tekomp fair
- Facts and Figures
- Costs**
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience

To help you plan your fair budget, an overview of the prices for the various stand spaces as well as additional charges have been given below.

### Costs per sqm Stand Space for 3 Days

#### tekomp Company Members

Row area (open on 1 side)	365 Euro/sqm
Corner area (open on 2 sides)	400 Euro/sqm
Head area (open on 3 sides)	420 Euro/sqm
Island area (open on 4 sides)	425 Euro/sqm

#### Non-members

Row area (open on 1 side)	495 Euro/sqm
Corner area (open on 2 sides)	540 Euro/sqm
Head area (open on 3 sides)	590 Euro/sqm
Island area (open on 4 sides)	640 Euro/sqm

#### Registration

You can register now for tekomp fair 2025. The registration forms are available at: [tcworldconference.tekom.de/fair](http://tcworldconference.tekom.de/fair)

#### Co-exhibitors

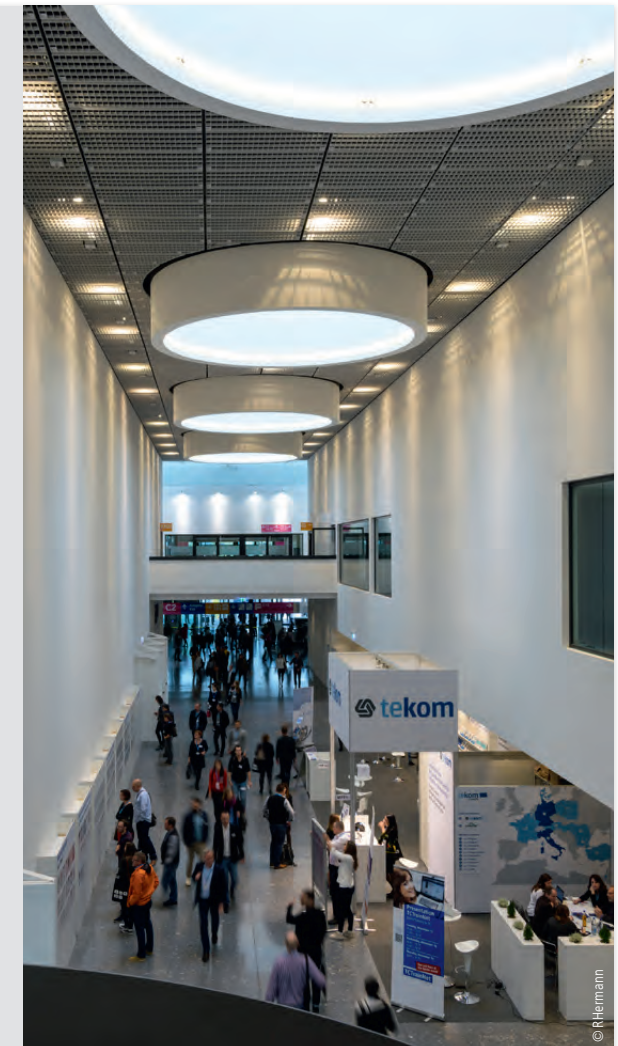
Members	300 Euro/day
Non-members	350 Euro/day

For additional stand personnel, the following reduced fees will be charged:

#### Stand Personnel

Members	120 Euro/day
Non-members	190 Euro/day

Prices do not include statutory VAT.



# Microstands for New Exhibitors and Associations

**Exclusive offer  
 for new exhibitors!  
 and associations!**

**20 % off for  
 Start-ups**

- Preamble**
- Overview of the tekomp fair**
- The Current tekomp fair**
- Facts and Figures
- Costs
- Microstands**
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience**

**If you've never been an exhibitor at the tekomp fair or you are an association and you'd like to test your success as an exhibitor without great (financial) risk, the microstand is the right choice for you.**

Take advantage of this one-time offer, which can be booked as a complete package. We'll take care of all the organization for you (including stand assembly as well as ordering furnishings and services)!

### Cost for a Microstand\*

tekomp company members	3,850 Euro
Non-members	4,600 Euro

Price per stand for 3 days (NOT including VAT)

\* The price is based on a minimum number of 16 exhibitors. If this number of exhibitors is not reached, we reserve the right to choose a different stand design than the one shown (of the same value, of course).

### Registration

The registration forms are available at:  
[tcworldconference.tekom.de/fair](http://tcworldconference.tekom.de/fair)

### Your Services Including Microstand:

- Rental costs for the exhibition space (approx. 4 sqm)
- Stand construction:
  - Common area with carpet and bar tables
  - One back wall with your logo, illuminated (Note: additional roll-up displays of your own are not possible. On request, the back wall can be designed for an extra charge)
  - 1 x bar stool, 1 x triple power socket
- Planning, transport, setup and dismantling
- 230 V power connection
- Electricity flat rate
- Daily cleaning and waste disposal
- Conference fees for 1 stand personnel (access to the entire conference program incl. lunch)
- Entry in the exhibitors directory



**Don't wait – we're allocating these microstands on a first-come, first-served basis.**

Contact us:  
**event@tekomp.org**  
**+49 711 65704-57**

## Convenience Package The All-Inclusive-Offer

**The all-inclusive exhibitor package**

- Preamble**
- Overview of the tekomp fair**
- The Current tekomp fair**
- Facts and Figures
- Costs
- Microstands
- Convenience Package**
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience**

**Would you like to be an exhibitor at the tekomp fair without a lot of organisational effort and with full cost control?**

Take advantage of the convenient all-inclusive package. You book a small stand of 6 sqm and receive a complete package consisting of space, stand construction and the production of a reusable graphic. You don't have to worry about anything else!

The organizer will place the stands either in hall C1 or C2.

### Cost of the Convenience Package\*

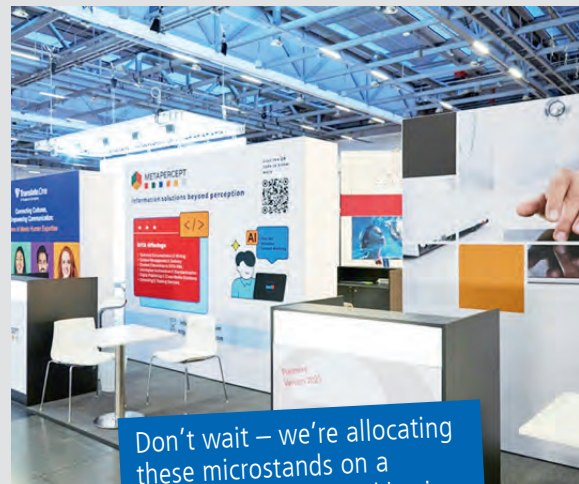
tekomp company members	5,380 Euro
Non-members	6,150 Euro

Price per stand for 3 days (NOT including VAT)

\* The price is based on a minimum number of 16 exhibitors. If this number of exhibitors is not reached, we reserve the right to choose a different stand design than the one shown (of the same value, of course).

### Registration

The registration forms are available at:  
[tcworldconference.tekom.de](http://tcworldconference.tekom.de)



Don't wait – we're allocating these microstands on a first-come, first-served basis.

### Contents of the Convenience Package:

- Rental costs for the exhibitor area of approx. 6 sqm
- Stand construction:
  - carpet
  - A back wall with the exhibitor's individual fabric graphic (graphic data supplied by the exhibitor). The graphic can be taken away\* by the exhibitor after the fair and be reused by the exhibitor.
  - Furniture: 1 counter with barstool and seating group,
  - 1 x triple power socket
  - Planning, transport, setup and dismantling
- Power supply, 230 V
- Electricity flat rate
- Daily cleaning and waste disposal
- Daily fees for 1 stand personnel (access to entire conference program incl. lunch)
- Entry in the exhibitors directory
- Digital Package (Showroom and access to the Networking Lounge)

Contact us:  
**event@tekomp.org**  
**+49 711 65704-57**

## Special Area Sponsor Bar

### Increase Your Presence at the tekomp fair!

- Preamble
- Overview of the tekomp fair
- The Current tekomp fair
- Facts and Figures
- Costs
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience

At the tekomp fair and tcworld conference, coffee, tea and soft drinks will be offered to all visitors free of charge. The serving stations are heavily frequented during the conference breaks.

If a sponsor bar is booked, the beverage station (beverages paid for by the organizer) is at your stand. In consultation with us, you can design a cozy (lounge) area with seating. You rent the stand space at a reduced price.

Of course, you present yourself as an exhibitor, but a clear marking as sponsor bar is obligatory.

We would be happy to work with you to implement further ideas.

**We want to offer visitors a pleasant restart in the live experience of the fair.**

That is why we also welcome your suggestions for areas that can be used for general purposes, for example work, relaxation or play areas.

Please contact us.



Contact us:  
[event@tekomp.org](mailto:event@tekomp.org)  
 +49 711 65704-57

## For an Enhanced Presentation at the tekomp fair

- Preamble
- Overview of the tekomp fair
- The Current tekomp fair
- Facts and Figures
- Costs
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience

### Showrooms

Present your company and products in a branded showroom! Here, visitors receive sales documents, relevant company information, and access to your social media channels and can write you a message or make an appointment.

A showroom is available to every exhibitor free of charge.

### Exhibitor Presentations

Present your products and services in the exhibitor presentations. Answer the questions of the visitors live. New: Announcement in the conference programme.

### Lightning presentations

Inform about creative ideas for technical communication or special features of your company in short impulse lectures of 10–15 minutes. The lightning presentations will take place in the middle of the action in exhibition hall C2 and will be announced in the programme.

### NetworkingLounge

In the NetworkingLounge you will find all attendees of the event online and can find potential customers, network and exchange information with existing contacts. Via the search and filter function, you will find the persons who fit your profile.



Contact us:  
[event@tekomp.org](mailto:event@tekomp.org)  
 +49 711 65704-57

## Reach New Target Groups at the Technology Days!

**The digital event for Technical Communication**

- Preamble**
- The Current tekomp fair**
- The Current tekomp fair**
- Facts and Figures
- Costs
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days**
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience**

**The Technology Days will again be held as an online event on November 3–4, 2025, prior to tcworld conference 2025!**

2024 more than 1,000 attendees joined the Technology Days. Participate in a technical presentation and demonstrate your expertise on a jointly defined main topic. The program will be developed in consultation with a moderator and other exhibitors. Presentations are being sought, especially in the areas of: Content creation and content management systems, (international) management for TD/ project management, language and translation technologies and terminology as well as visualization and video creation.

### Advantages of Participation

- Distinct from the conference
- Free participation for fair visitors and conference attendees
- Own marketing (as an independent event incl. exhibition)

- The exhibitor presentations are not in competition with the conference program.
- The content focus and program ideas will be developed together with the exhibitors.

### Contents

- 1 lecture (lecture form of your choice)  
 The presentation will be recorded and made available to the exhibitor (e.g. for the exhibitor's own landing page).
- Possible participation in the panel (limited availability)
- Access to list of participants (incl. name, company and e-mail-adress) in your presentation
- Logos in the event-related mailings

### Costs

tekomp company member	2,050 Euro
Non-member	2,650 Euro

Prices do not include statutory VAT.

**Bookable only for exhibitors of tcworld conference 2025**



**TECHNOLOGY DAYS**  
 NOVEMBER 3 – 4, 2025

Contact us:  
[event@tekomp.org](mailto:event@tekomp.org)  
 +49 711 65704-57

# The Event Venue

## ICS – International Congress Center Stuttgart

- Preamble
- Overview of the tekom fair
- The Current tekom fair
- Facts and Figures
- Costs
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart**
- Overviews
- Arrival, Hotels, Experience**

ICS, International Congress Center Stuttgart, a division of Landesmesse Stuttgart GmbH, is one of the largest and most modern congress centers in Germany today. Since its opening in the autumn of 2007, it has successfully developed into one of the most coveted locations – centrally located in Europe, central to the market.

As an innovation driver for the top ten locations in Stuttgart, ICS sets new standards: Located directly next to the international airport of Stuttgart and motorway A8, with its unique, transparent glass architecture and the most modern conference technology and space for up to 10,000 guests.

An area of around 7,800 sqm and 20 lecture and workshop rooms are available in ICS for the tcworld conference.

[messe-stuttgart.de/en/organisers/](http://messe-stuttgart.de/en/organisers/)



ICS Entrance



ICS Lobby



Exhibition Hall C2



Exhibition Hall C1



# Overviews






















- Preamble
- Overview of the tekom fair
- The Current tekom fair
- Facts and Figures
- Costs
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience

## Map of the Exhibition Ground

Overview, Ground Floor

Overview, First Level

There are 950 parking spots in parking garages P22/23 and another 4,200 parking spots in the Bosch parking garage available for the tekom fair. You will be directed to these spots arriving from any direction via a parking guidance system.

- |   |   |
|---|---|
|  Information                       |  Pharmacy at the airport       |
|  Press                             |  Bus stop                      |
|  Kindergarten                      |  Suburban train station S2, S3 |
|  ATM                               |  Car park                      |
|  Lounge                            |  Multi-level parking garage    |
|  Restaurant, Café, Bistro        |  Underground garage          |
|  WC                              |  RV parking                  |
|  German Red Cross                |  Motorway                    |
|  Coin-operated telephone         |  Main road                   |
|  Smoking area                    |   |
|  Forum of churches               |   |
|  Quiet room                      |   |
|  Trade fair shop                 |   |
|  Service Center, Business Center |   |



# Overviews

Map of the Exhibition Ground

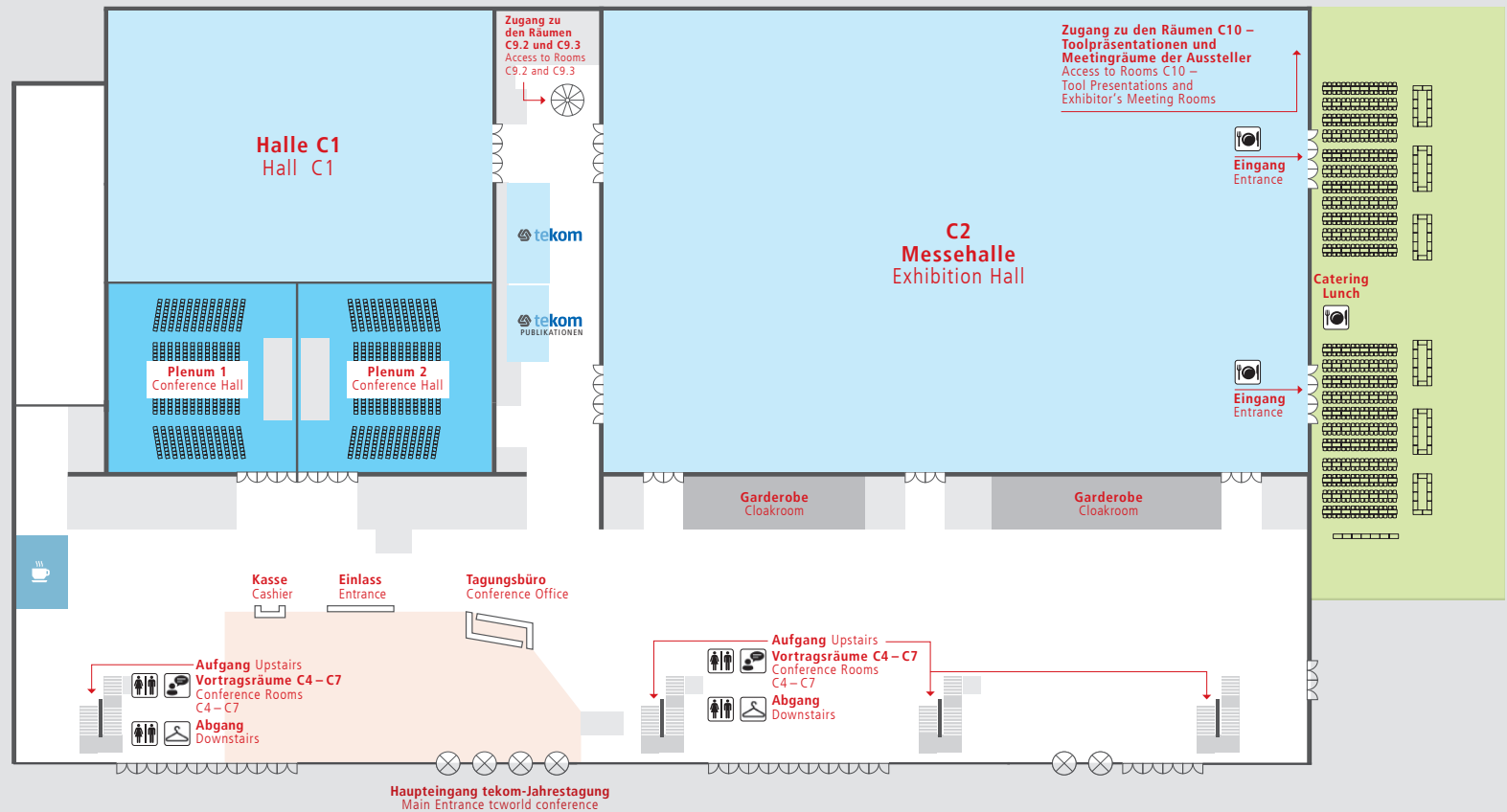
**Overview, Ground Floor**

Overview, First Level

- Preamble
- Overview of the tekom fair
- The Current tekom fair
- Facts and Figures
- Costs
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience

## Ground Floor

tekom fair area and catering  
 (subject to change)



# Overviews

Map of the Exhibition Ground

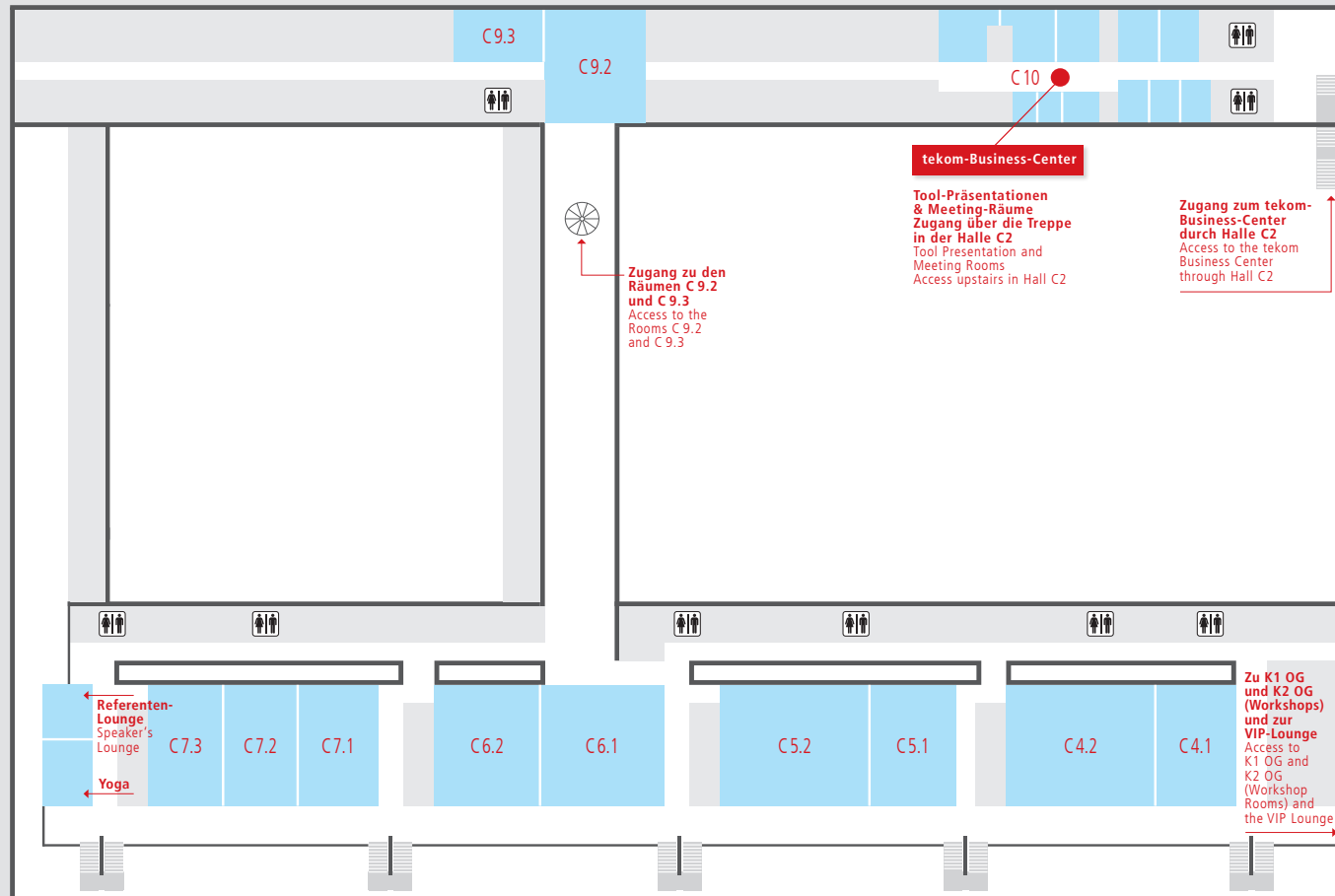
Overview, Ground Floor

**Overview, First Level**

- Preamble
- Overview of the tekom fair
- The Current tekom fair
- Facts and Figures
- Costs
- Microstands
- Convenience Package
- Sponsors Bar
- Further Presentation Options
- Technology Days
- ICS Stuttgart
- Overviews
- Arrival, Hotels, Experience

## First Level

Convention area  
 (subject to change)



# Arrival

## Getting to ICS Easily

- Preamble
- Overview of the tekomp fair
- The Current tekomp fair
- Arrival, Hotels, Experience
- Arrival
- Congress Region Stuttgart
- Accommodations
- Experience Stuttgart

### Arrival by Car

### Arrival by Plane, Train & Bus

The new Stuttgart Trade Fair Center is 13 kilometers away from Stuttgart city center and is located directly next door to Stuttgart Airport. Please follow the signs towards Messe Stuttgart/Airport.

#### Arrival via the B27 Main Road

##### From Stuttgart or Tübingen

The parking garages at the western edge of the fair site are accessible from both directions. Please follow the guidance system.

#### Arrival via the A8 Motorway

**From Stuttgart:** Leave the motorway at the "Echterdinger Ei" junction and go to the access road for the airport and trade fair center. Please follow the guidance system to the parking garage.

**From Munich:** The "Messe/Flughafen" exit on the A8 motorway leads you to the multi-level parking garage over the motorway.

#### Parking during the tekomp fair

Parking garages, P22/23 and the Bosch parking garage (P20) are open for you during the tekomp fair. Please follow the parking guidance system.



# Arrival

## Getting to ICS Easily

Arrival by Car

**Arrival by Plane, Train & Bus**

Preamble

Overview of the tekomp fair

The Current tekomp fair

Arrival, Hotels, Experience

Arrival

Congress Region Stuttgart

Accommodations

Experience Stuttgart

### Arrival by Plane

The airport terminals are approx. 200 meters from the fair site and can easily be reached on foot.

### Arrival by Train

Stuttgart is directly connected to 13 European capitals via the rail network (ICE, IC and InterRegio trains).

### From the Main Railway Station to the New Stuttgart Trade Fair Center

Take the suburban trains S2 or S3 towards Flughafen/Messe. Travel time: 27 minutes.

### Arrival by Bus

The Stuttgart Trade Fair Center can also be easily reached by bus – the routes shown below serve the venue:

#### Bus Route 826

Tübingen, Bebenhausen, Dettenhausen, Waldenbuch, Steinenbronn, Leinfelden – then continue with suburban trains S2 or S3

#### Bus Route 828 – Airport Sprinter

Tübingen, Bebenhausen, Dettenhausen, Waldenbuch, Steinenbronn, Echterdingen, Stuttgart Airport

#### Bus Route 122

Esslingen, Scharnhausen, Plieningen, Echterdingen, Stuttgart Airport

#### Bus Route 74

Nürtingen, Oberensingen, Hardt, Wolfschlugen, Sielmingen, Bernhausen, Stuttgart Airport

#### Bus Route 809

Neuenhaus, Aich, Grötzingen, Harthausen, Bernhausen, Stuttgart Airport

#### Bus Route X3 – eXpresso

Pfullingen, Reutlingen, Stuttgart Airport

# Welcome to the Congress Region Stuttgart

## Stuttgart – Cosmopolitan, Charming, Innovative

### Preamble

### Overview of the tekomp fair

### The Current tekomp fair

### Arrival, Hotels, Experience

### Arrival

### Congress Region Stuttgart

### Accommodations

### Experience Stuttgart

A center of culture, a shopper's paradise, a city famous for its automobiles and its musicals: Stuttgart's diversity can't fail to captivate. Automobile legends come to life in the fascinating Mercedes-Benz Museum and the spectacular Porsche Museum. The city's cultural calendar of events is bursting with top-caliber art exhibitions, wonderful festivals and outstanding performances by the Stuttgart Ballet and the Stuttgart Opera. Stuttgart is famous all over the world for its

musicals and its legendary festivals such as the Spring Festival, Stuttgart Wine Festival, Cannstatt Beer Festival and Stuttgart Christmas Market. For sports fans there are first-class events on offer throughout the year, including football, show-jumping and tennis.

And for a particularly relaxing experience Stuttgart has no fewer than three mineral spas. The recreational and leisure facilities in Stuttgart are second to none.



### Stuttgart Convention Bureau

The Convention Bureau is your central, expert contact partner for the planning, organization and realization of events in the Stuttgart Region.

We'll be happy to assist you – please give us a call:

### Marketing & Sales

Heike Ade  
 +49 711 2228-268  
 heike.ade@congress-stuttgart.de

[congress.stuttgart-tourist.de/en/plan-your-event](https://congress.stuttgart-tourist.de/en/plan-your-event)

# Accommodations

## How to Book Your Hotel Stay

- Preamble
- Overview of the tekomp fair
- The Current tekomp fair
- Arrival, Hotels, Experience
- Arrival
- Congress Region Stuttgart
- Accommodations
- Experience Stuttgart

To make your tekomp fair planning as comfortable as possible, we offer you different options to book your hotel stay:

### 1. Online booking

Via the [hotel booking portal of Stuttgart Marketing](#) you can book rooms from the special contingent.

Here you will find the list of selected hotels, including category and short description. You will receive your reservation confirmation by email immediately after the online booking.

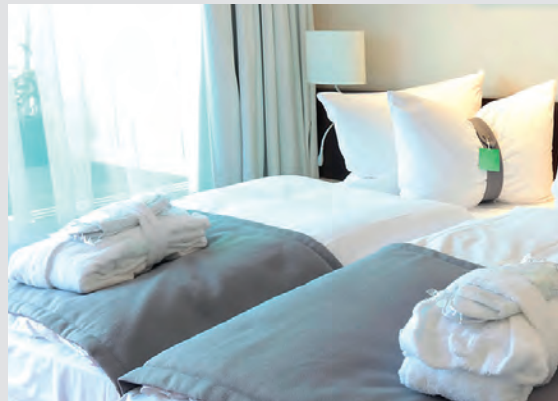
### 2. Reservation via Email

Send your inquiry to the hotel accommodation service of Stuttgart Marketing at: [hotels@stuttgart-tourist.de](mailto:hotels@stuttgart-tourist.de)

### 3. Reservation by phone

Of course, your reservation can be made by phone as well. Please specify the keyword **"tekomp2025"**.

You can reach Stuttgart Marketing Monday to Friday (10:00 AM to 5:00 PM) at phone number +49 711 2228-100 through the hotel reservations of Stuttgart-Marketing GmbH.



## Your Hotel Reservation

**Keyword "tekomp2025"**

+49 711 2228 100

(Mon. – Fri. from 10:00 AM to 5:00 PM)

Fax +49 711 2228 251

[hotels@stuttgart-tourist.de](mailto:hotels@stuttgart-tourist.de)

## Travel Free of Cost



A room booking through Stuttgart Marketing at numerous partner hotels includes a special free ticket for local public transportation. Guests can use it to travel comfortably for up to 8 days in the entire Stuttgart region.

# Stuttgart Region

## Live Your Inspiration

### Stuttgart I

### Stuttgart II

Preamble

Overview of the tekomp fair

The Current tekomp fair

Arrival, Hotels, Experience

Arrival

Congress Region Stuttgart

Accommodations

Experience Stuttgart

Tradition and innovation go hand in hand in Stuttgart and its surrounding region to create an exciting interplay. As a region known for its strong economy and scientific prowess, with a wide range of cultural, leisure and recreational activities on offer, Stuttgart is an ideal and inspirational event location.

This vibrant metropolis in the South of Germany is in season all year round. Stuttgart is varied and inspirational, endearing and unique, tradition-conscious yet full of surprises, relaxing and stimulating. Discover this fascinating city and its surrounding region!

You can look forward to a city with many faces: Stuttgart enralls its visitors with its lively art and culture scene, excels with masterpieces of historical and modern architecture, hosts international sporting events, celebrates merry festivals and colorful markets, offers world-class shopping and a wealth of other unforgettable options. Stuttgart – the holder of the “City with the Highest Quality of Life” award – combines a high-class lifestyle with an atmosphere of welcoming hospitality, and innovative economic strength paired with a high recreational value.

**Stages of world renown...** with Stuttgart’s State Theaters the region is home to the world’s largest tripartite theater. Its ballet has enjoyed international acclaim ever since the days of John Cranko and Marcia Haydée, and Stuttgart State Opera has been awarded the coveted title of “Opera House of the Year” many times.





# Stuttgart Region

## Live Your Inspiration

Stuttgart I

**Stuttgart II**

Preamble

Overview of the tekomp fair

The Current tekomp fair

Arrival, Hotels, Experience

Arrival

Congress Region Stuttgart

Accommodations

**Experience Stuttgart**

**Architectural highlights** and outstanding museums together create a unique symbiosis in Stuttgart. The glass cube of the New Museum of Art provides not only interesting insights into the municipal art collections but also wonderful views over the city.

**Stuttgart, the cradle of mobility.** It was here, in a little workshop, that Wilhelm Maybach and Gottlieb Daimler together invented one of the very first automobiles, and today the city boasts two of the world's most magnificent automobile museums. This is still the site of the main production plants of both Mercedes-Benz and Porsche today, and the people here feel a close bond with the history and tradition of these two global concerns. The spectacular double-helix construction of the Mercedes-Benz Museum attracts both automobile and architecture enthusiasts from all corners of the globe, while at the new Porsche Museum the Zuffenhausen sports car specialists display their legendary mobile icons in bold architecture and a sophisticated ambience.

**The combination of cosmopolitan flair and green oases** makes Stuttgart a city of delightful contrasts. Extensive parks in the heart of town and idyllic vineyards directly opposite the main railway station provide peace and relaxation. Killesberg Hill Park and the "Wilhelma" – the only zoological and botanical gardens of their kind in the world – invite you to relax and explore. And no fewer than three mineral spas, fed by the most prolific mineral springs in Western Europe, are guaranteed to promote health and well-being.

**Merry festivals** with typical Swabian "gemütlichkeit" in a stylish setting are places for celebration, enjoyment and discovery. There's the lively "Stuttgart Spring Festival", the elegant "Summer Festival" on warm August evenings, the "Stuttgart Wine Festival" in late summer with its attractively decorated arbors, or the traditional "Stuttgart Christmas Market" in the heart of town. Once you've experienced the hospitality and the exuberant atmosphere of Stuttgart's festivals and markets, you'll want to return time and again.



## Imprint

### Preamble

### Overview of the tekomp fair

### The Current tekomp fair

### Arrival, Hotels, Experience

#### **tcworld GmbH**

Heilbronner Straße 86  
70191 Stuttgart  
GERMANY

[www.tekom.eu](http://www.tekom.eu)  
+49 711 65704-0

HRB 22804, Amtsgericht Stuttgart  
CEO: Dr. Michael Fritz, Claudius Mehne