

## Convince Your Boss

### How to convince your manager to let you attend the tcworld conference

#### tcworld conference as training for technical writers

In more than **200 technical presentations, workshops, tutorials, and exhibitor presentations**, experts will present the latest applications, tools, and methods. They will also reveal **current trends, best practices, and solutions** for known problems in practice. This means valuable knowledge, useful skills, and new ideas for your employees.

👉 **Around 3,600 attendees** (2024) used the tcworld conference as a central platform for professional development, networking, and innovation in technical communication.

#### Renowned speakers

**Seasoned industry experts and technical communication specialists** share their knowledge and experience in topics such as legal requirements and standards, content management, intelligent provision of usage information, language and translation technologies, software documentation, professional writing, new learning, technical translation, and user experience.

👉 **Over 250 speakers** offer high-level expertise – always closely connected to professional practice.

#### Presentation slides make knowledge accessible

All **presentation slides** can be **downloaded** after the sessions – ideal for reviewing content or sharing with colleagues.

👉 High learning value, as the slides **make expert knowledge accessible in the long term**. On site, attendees can fully focus on the presentations.

#### Always up to date

**High-quality technical presentations**, meetups, workshops, and presentations by renowned exhibitors will bring you up to date **with the latest developments in technical communication**. Your employer will also benefit from this new knowledge, which you will then bring back to the company.

👉 **85.2% of visitors** specifically want to learn more about systems and service providers – perfect for making informed decisions for your own company.

👉 **56.2%** use the fair to guide important decisions – which directly benefits your team as well.

## **Let the experts solve your problems**

Find **specific solutions to your company's internal questions, concerns, and problems** according to expert advice, as the tcworld conference brings together **concentrated expertise and competence from all over the world**. Take the shortcut to savings in time, money, and effort.

👉 Direct exchange with professionals helps **solve challenges efficiently and practically** – faster and more cost-effectively than lengthy internal research.

## **Fair included**

**Renowned exhibitors** from all industries meet at the world's largest fair for technical communication to present products and services, where a varied fair program awaits you. For **all attendees of the tcworld conference**, the visit to the fair is **free of charge**.

👉 In 2024, **115 exhibitors from nearly 15 countries** presented their solutions – with a highly qualified audience and ideal networking atmosphere.

👉 **98.9% of conference attendees** also visited the fair in 2024 – making it an integral part of the event.

## **Networking**

**Professional connections with experts and colleagues** can be established and experiences exchanged through previously arranged appointments in the **NetworkingLounge**. You can also make spontaneous contacts with companies on site, meet new and old acquaintances and exchange ideas with our tekomp family.

👉 **78.9% of conference attendees** consider networking especially important – and the tcworld conference offers dedicated formats for this purpose.

## **Internationality and diversity**

Our **diversified range of services with an international focus** has something for everyone: The **world's largest technical communication conference** brings together companies, experts, specialists and decision-makers.

👉 In 2024, visitors and exhibitors came **from over 15 countries** – with a growing number from overseas. The tcworld conference is not only an industry gathering but also an international showcase for technical communication.

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