



Preamble

Overview of the  
tekomp fair

The Current  
tekomp fair

Arrival, Hotels,  
Experience



# Fair Information

The tekomp fair  
for Technical Communication  
November 10 – 12, 2026  
Messe Stuttgart

# The Top Event for Technical Communication

## Glimpse of the Future

- Preamble
- Overview of the tekomp fair
- The Current tekomp fair
- Arrival, Hotels, Experience

**The tekomp fair – along with the tcworld conference organized in parallel in English – is the biggest and by far the most popular event for technical communication world-wide.**

It is the must-attend event for the entire field of technical communication. Exhibitors, whether long established in the market or innovative newcomers, appreciate the high quality of the professional audience: from technical writers, employees from the industry, software companies or service providers such as translation bureaus and consulting companies to publishers, printers or associations.



The increasingly international flavor with a continuously growing proportion of overseas visitors has opened up access to new markets. In 2025 about 100 exhibitors from 15 countries created the perfect atmosphere for effective networking and were successful in initiating business relationships.

Do you want to provide insights into the most recent technical developments to a wide audience? Are you looking for an exchange with experts? Use the manifold possibilities as an exhibitor to present your company and your products in step with actual practice.

Don't miss the most important business platform for the sector – take the opportunity to present your company at tekomp fair 2026!

### Your Advantages as an Exhibitor

- +
**High Visitor Quality**  
 The tekomp fair, purely for professional visitors, brings together all key market players of TC from the areas of information development and management: qualified professionals, decision makers, software manufacturers, consultants and service providers from the fields of product data management, multimedia, translation and localization.
- +
**Growing Internationality**  
 Use the ever-growing number of companies represented among exhibitors and professional visitors to gain access to growing markets.
- +
**Enhanced Opportunities for Presentations**  
 As an exhibitor, you can profit from many opportunities to present yourself outside your exhibition stand.
- +
**Comprehensive Conference Program**  
 In your capacity as exhibitor, you can attend all lectures and workshops that are part of the tcworld conference. Become fully informed about future technologies and sector trends.

# Facts and Figures

## Visitor Statistics of 2025

### Visitor Statistics

### Visitor Structure

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With around 7,800 participants over three days, the tekomp fair is one of the industry's key meeting points. It provides an ideal platform for showcasing innovations, establishing new business contacts, and engaging in targeted exchanges with a professional audience.

The event stands out for its consistently positive and vibrant atmosphere, where exhibitors can present their solutions to an interested and qualified audience. Direct, in-person dialogue builds trust, enables in-depth discussions, and fosters long-term business relationships.

For companies offering services and software related to technical communication, the tekomp fair is therefore a central marketplace and an excellent opportunity to increase visibility and attract new customers.

#### Visitors



#### Goals of the Fair Visit



**55%** of respondents consider it particularly important to get to know new providers and to be able to learn about decision-making tools.



**65%** consider it important to gain an overview of systems and service providers, **34%** of whom attend with the intention of making a purchase.



**77%** of respondents consider meeting suppliers, service providers, colleagues, and acquaintances/friends in person to be very important.



**34%** of fair visitors attended the event for the first time in 2025.

### Focusing on Your Target Audience

The tekomp fair is primarily aimed at **specialists and executives from various fields of technical communication:**

- Technical documentation
- Software documentation
- Information and content management
- Product development
- Service and after-sales
- Translation and language technology
- Terminology management
- UX and information design
- Management and compliance

Visitors use the trade fair to learn about new trends, technologies, and best practices and to exchange ideas with other industry experts.

**Exhibitors** primarily come from sectors such as:

- Software solutions for technical documentation and content management
- Translation and language services
- Terminology tools
- AI and automation solutions
- Consulting and training companies

# Facts and Figures

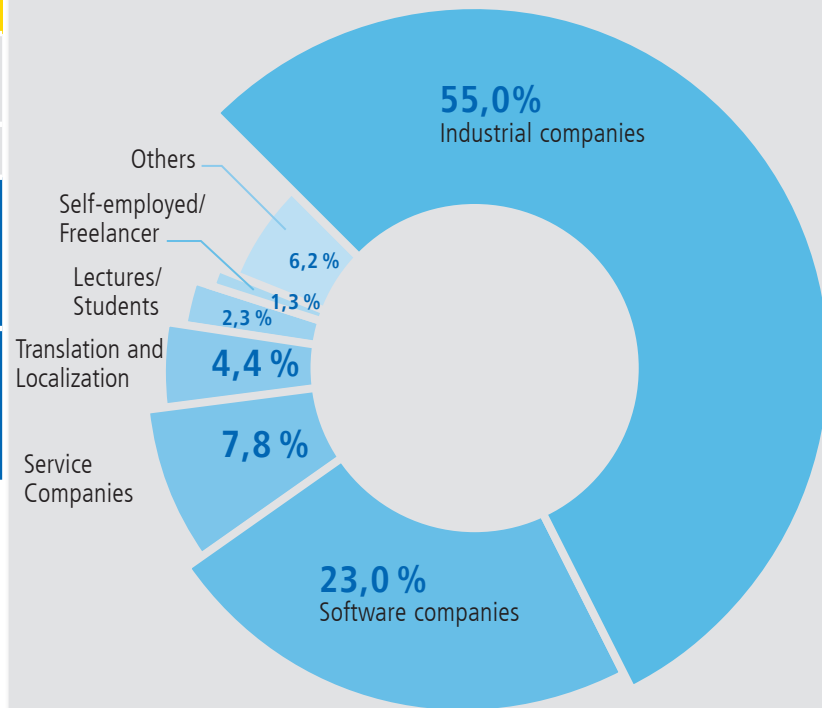
## Visitor Statistics of 2025

Visitor Statistics

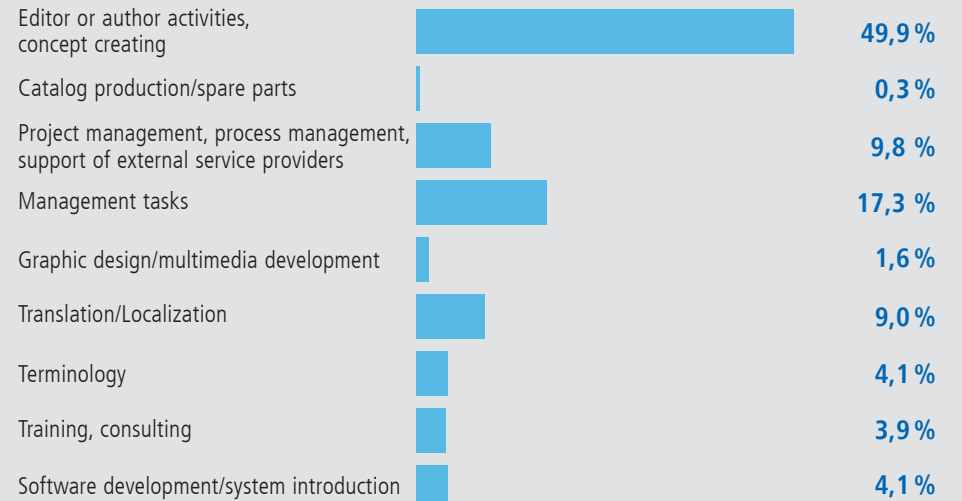
**Visitor Structure**

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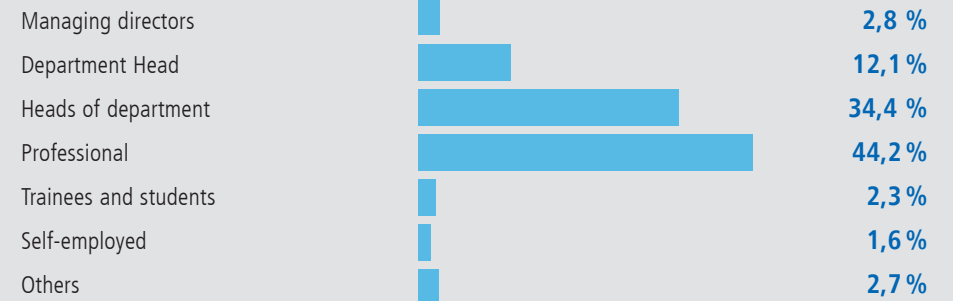
### Visitor Structure by Industry



### Distribution of Visitors by Occupation



### Distribution of Visitors by Position in the Company



## List of Exhibitors

These Companies Exhibited at the tekomp fair 2025

A – S

T – Z

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**Acolad**, Berlin, Germany

**Acolada GmbH**, Nuremberg, Germany

**ADAPT Localization Service GmbH**,  
 Bonn, Germany

**AG Young Professionals**,  
 Stuttgart, Germany

**Antenna House, Inc.**, Newport, USA

**Argos Multilingual Sp z o.o.**,  
 San Francisco, USA

**beo Gesellschaft für Sprachen und  
 Technologie mbH**, Stuttgart, Germany

**berns language consulting GmbH**,  
 Düsseldorf, Germany

**chunkify**, Berlin, Germany

**Ciklopea**, Zagreb, Croatia

**conceito GmbH**, Pfinztal, Germany

**Congree Language Technologies  
 GmbH**, Karlsruhe, Germany

**Coreon GmbH**, Berlin, Germany

**DeepL**, Cologne, Germany

**Deutscher Terminologie-Tag e.V.  
 (DTT)**, Cologne, Germany

**dictaJet Ingenieurgesellschaft mbH**,  
 Wiesbaden, Germany

**DITAprime**, Cologne, Germany

**doctima GmbH**, Fürth, Germany

**DOCUFY GmbH**, Bamberg, Germany

**Dokuspark**, Germany

**ED Eckhardt**, Dillenburg, Germany

**Empolis Information Management  
 GmbH**, Kaiserslautern, Germany

**Expert Communication Systems  
 GmbH**, Haar, Germany

**FlowDezk**, Roermond, Netherlands

**Fluid Topics**, Lyon, Frankreich

**gds GmbH**, Sassenberg, Germany

**Gemino GmbH**, Berlin, Germany

**HELPDESIGN – Jörg Ertelt**,  
 Wendlingen am Neckar, Germany

**ICMS GmbH**, Karlsruhe, Germany

**Impala services Limited**,  
 Hong Kong, China

**Infomagic**, Shanghai, China

**InText**, Dnipro, Ukraine

**Janus Worldwide GmbH**,  
 Cologne, Germany

**JTCA**, Tokyo, Japan

**K15t GmbH**, Stuttgart, Germany

**Kaleidoscope GmbH**, Wien, Austria

**kapa.ai**, Dover, USA

**Kawamura International**,  
 Tokyo, Japan

**Kern AG Sprachendienste,  
 NL Stuttgart**, Stuttgart, Germany

**Klarso GmbH**, Berlin, Germany

**kothes GmbH**, Kempen, Germany

**Lexeri**, Hamburg, Germany

**Lilt**, Emeryville, USA

**MadCap Software, Inc.**, Denver, USA

**memoQ**, Budapest, Hungary

**Miramo**, Kenmare, Ireland

**NINEFEB Technical Documentation  
 GmbH**, Vienna, Austria

**Noxum GmbH**, Würzburg, Germany

**oneword GmbH**, Böblingen, Germany

**Ontolis GmbH**, Nuremberg, Germany

**Pantopix GmbH & Co.KG**,  
 Lindau, Germany

**parson AG**, Hamburg, Germany

**pgx software solutions GmbH**,  
 Althengstett, Germany

**Phrase**, Prague, Czech Republic

**Plunet GmbH**, Berlin, Germany

**plusmeta GmbH**,  
 Karlsruhe, Germany

**portamis Software GmbH**,  
 Nuremberg, Germany

**Quanos Solutions GmbH**,  
 Nuremberg, Germany

**reinisch GmbH**, Karlsruhe, Germany

**RWS**, Stuttgart, Germany

**Schmeling + Consultants GmbH**,  
 Heidelberg, Germany

**Segment3 GmbH**, Berlin, Germany

**Seprotect (former tsd)**,  
 Cologne, Germany

**SpareParts365 GmbH**,  
 Postbauer-Heng, Germany

**Spiegel Institut Ingolstadt GmbH**,  
 Ingolstadt, Germany

**STAR Deutschland GmbH**,  
 Sindelfingen, Germany

**SWISS SOLUTIONS**,  
 Timisoara, Romania

**Syncro Soft SRL**,  
 Craiova, Romania

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**TCTrainNet**, Stuttgart, Germany  
**TechSmith**, East Lansing, USA  
**tecteam GmbH**, Dortmund, Germany  
**tekom e.V. + Publikationen**,  
 Stuttgart, Germany  
**tekom Publikationen**, Stuttgart,  
 Germany  
**tekom Europe e.V. – European  
 Association for Technical  
 Communication**, Stuttgart, Germany  
**Tetras GmbH**, Munich, Germany  
**text-it Produktdokumentation  
 GmbH**, Wien, Austria  
**TH Köln**, Cologne, Germany  
**translate5 Konsortium**,  
 Mössingen, Germany  
**Transline Deutschland GmbH**,  
 Reutlingen, Germany  
**Vistatec**, Dublin, Ireland  
**World Usability Day Stuttgart**,  
 Stuttgart, Germany  
**Worldtranslation A/S**, Tilsit, Denmark  
**XTM International**,  
 London, Great Britain

**Yamagata Europe**, Gent, Belgium  
**ZHAW**, Zürich, Switzerland

**UniversityHUB:**

**Hochschule Aalen – Technik und  
 Wirtschaft**, Aalen, Germany

**Hochschule Karlsruhe**,  
 Karlsruhe, Germany

**Hochschule Magdeburg Stendal**,  
 Magdeburg, Germany

**Hochschule Merseburg**,  
 Merseburg, Germany

**Institut für Übersetzen und  
 Dolmetschen, Universität Heidelberg**,  
 Heidelberg, Germany

**Technische Hochschule Aschaffen-  
 burg**, Aschaffenburg, Germany

**Technische Hochschule Mittelhessen**,  
 Gießen, Germany

**TH Köln**, Cologne, Germany

**Uni Heidelberg**,  
 Heidelberg, Germany

**Uni Hildesheim**,  
 Hildesheim, Germany

**Uni Strassburg**, Strassburg, France



# At a Glance

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**Highlights of the tekomp fair**

- Service
- Consultation
- Editing software
- Translation and localization software
- Software development
- Visualization software
- Management software
- Technical standards
- Publishers, printers, associations

**Target Audience**

Participants from the technical communication and documentation field

**Dates**

Tuesday – Thursday  
 November 10 – 12, 2026

**Organizer**

tcworld GmbH  
 Heilbronner Straße 86, 70191 Stuttgart  
 +49 711 65704-0  
 info@tekomp.org

**Place**

ICS Stuttgart, Messepiazza 1,  
 70629 Stuttgart

**Data for the navigation system**

Flughafenstraße/Airport, 70629 Stuttgart  
 (for older systems: 70629 Leinfelden-Echterdingen)

**Coordinates**

Longitude: 09° 11' 24" East  
 Latitude: 48° 41' 45" North

**Fair Times**

Tuesday – Wednesday	9:00 AM to 6:00 PM
Tuesday	Stand parties until 11:00 PM
Thursday	9:00 AM to 4:00 PM

**Exhibitor Opening Times**

Tuesday	7:30 AM to 7:00 PM
Stand parties are possible until 11:00 PM after registering	
Wednesday	7:30 AM to 7:00 PM
Thursday	7:30 AM to 4:00 PM
Dismantling of the stands	4:00 PM until 12:00 AM

**Dates of the 2026 tekomp fair**  
 To Help You Plan Early

**March 2026**  
 Start of Registration

**April 2026**  
 Booking deadline for the first stand allocation

**May 2026**  
 Allocation of the stand spaces

**May/June 2026**  
 Confirmation of the stand spaces to the exhibitors

**From Now On**  
 Reservation of hotel rooms:

[stuttgart-tourist.de/en/tekomp2026](http://stuttgart-tourist.de/en/tekomp2026)

**Other Dates**  
 All other dates will be made available on the exhibition portal once registration starts at:

[tcworldconference.tekomp.de/fair-1](http://tcworldconference.tekomp.de/fair-1)

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ICS Stuttgart

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### tekom fair Organization

- Exhibitor Support
- Registration for the tekom fair
- Advertisement and Sponsoring

### Kathrin Sözen

+49 711 65704-57  
k.soezen@tekom.org  
events@tekom.org

### Stuttgart Convention Bureau

#### Heike Ade

+49 711 2228-268  
heike.ade@congress-stuttgart.de

### Hotel Reservations

#### Hotel Department of Stuttgart Marketing

Keyword: "tekom2026"

#### Online

via the

[stuttgart-tourist.de/en/tekom2026](http://stuttgart-tourist.de/en/tekom2026)

#### by Phone:

(Mon – Fri from 10:00 AM to 5:00 PM)  
+49 711 2228-100

#### Email:

[hotels@stuttgart-tourist.de](mailto:hotels@stuttgart-tourist.de)

Keyword: "tekom2026"



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### Setup foyer C2

Monday, 11/9/2026, 6:00 AM  
 to Tuesday, 11/10/2026, 3:00 AM  
 (Pre-setup on request)

### Setup C2

Monday, 11/9/2026, 6:00 AM  
 to Tuesday, 11/10/2026, 3:00 AM  
 (Pre-assembly on request and extra charge)

### Dismantling foyer C2 & hall C2

Thursday, 11/13/2026,  
 4:00 PM to 12:00 AM  
 (Extended dismantling on request and extra charge)



# Calculate Your tekomp fair Budget Now

## The Main Costs at a Glance

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To help you plan your fair budget, an overview of the prices for the various stand spaces as well as additional charges have been given below.

### Costs per sqm Stand Space for 3 Days

#### tekomp Company Members

Row area (open on 1 side)	365 Euro/sqm
Corner area (open on 2 sides)	400 Euro/sqm
Head area (open on 3 sides)	420 Euro/sqm
Island area (open on 4 sides)	445 Euro/sqm

#### Non-members

Row area (open on 1 side)	495 Euro/sqm
Corner area (open on 2 sides)	540 Euro/sqm
Head area (open on 3 sides)	590 Euro/sqm
Island area (open on 4 sides)	640 Euro/sqm

Prices do not include statutory VAT.

#### Registration

You can register now for tekomp fair 2026. The registration forms are available at: [tcworldconference.tekom.de/fair-1](http://tcworldconference.tekom.de/fair-1)

#### Co-exhibitors

Members	400 Euro/day
Non-members	500 Euro/day

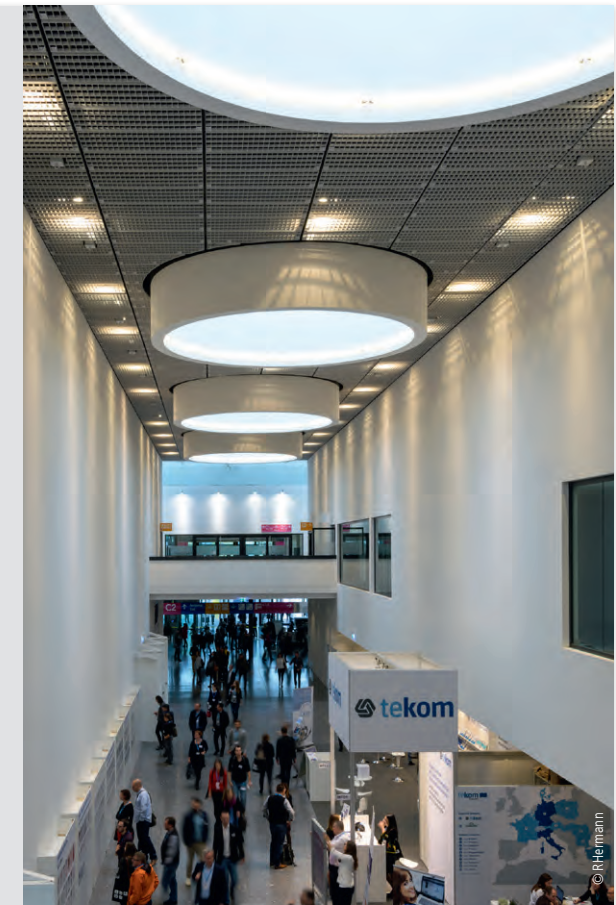
#### Stand Personnel

Depending on the size of the stand, free stand attendants are included in the stand space booking.

- Up to 10 m<sup>2</sup>: 1 stand attendant free of charge.
- For every additional 5 m<sup>2</sup>, 1 additional stand attendant is included.

Costs for additional stand attendants:

Members	150 Euro/day
Non-members	220 Euro/day



Contact us:  
[events@tekomp.org](mailto:events@tekomp.org)  
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# The new Microstand exclusively for StartUps, First-Time Exhibitors, and Associations

**20% off for StartUps and Associations**

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Are you a **startup** looking to present your innovations and ideas to an international audience of industry professionals and make valuable connections?

Would you like to participate as an exhibitor at the tekomp fair **for the first time** and test your trade show presence without taking on significant financial risk?

Or are you an **association** looking to present yourself alongside other organizations in a shared space?

Then the microstand is the ideal solution for you. It offers you a straightforward and cost-effective way to get started at the tekomp fair – with a pre-set stand so you can focus entirely on your meetings and your presence.

We'll handle all the organization for you (including booth construction and ordering furniture and services)!

Don't wait – we're allocating these microstands on a first-come, first-served basis.

### Cost for a Microstand

tekomp company members	2,700 Euro
Non-members	3,400 Euro

Price per stand for 3 days (NOT including VAT)

### Registration

The registration forms are available at:  
[tcworldconference.tekomp.de/fair-1](http://tcworldconference.tekomp.de/fair-1)



### Your Services Including Microstand:

- Stand construction:
  - Common area with carpet
  - 2 x bar tables, 1 x bar stool, 1 x triple power socket
  - Planning, transport, setup and dismantling
- 230 V power connection
- Electricity flat rate
- Daily cleaning and waste disposal
- Conference fees for 1 stand personnel (access to the entire conference program incl. lunch)
- Entry in the exhibitors directory
- Digital Package (Showroom and access to the Networking Lounge)

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## Convenience Package The All-Inclusive-Offer

**The all-inclusive exhibitor package**

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**Would you like to be an exhibitor at the tekomp fair without a lot of organisational effort and with full cost control?**

Take advantage of the convenient all-inclusive package. You book a small stand of 6 sqm and receive a complete package consisting of space, stand construction and the production of a reusable graphic. You don't have to worry about anything else!

The organizer will place the stands either in foyer C2 or hall C2.

### Cost of the Convenience Package

tekomp company members	5,380 Euro
Non-members	6,150 Euro

Price per stand for 3 days (NOT including VAT)

\* The price is based on a minimum number of 10 exhibitors. If this number of exhibitors is not reached, we reserve the right to choose a different stand design than the one shown (of the same value, of course).

### Registration

The registration forms are available at:  
[tcworldconference.tekom.de/fair-1](http://tcworldconference.tekom.de/fair-1)



Don't wait – we're allocating these microstands on a first-come, first-served basis.

### Contents of the Convenience Package:

- Rental costs for the exhibitor area of approx. 6 sqm
- Stand construction:
  - carpet
  - A back wall with the exhibitor's individual fabric graphic (graphic data supplied by the exhibitor). The graphic can be taken away \* by the exhibitor after the fair and be reused by the exhibitor.
  - Furniture: 1 counter with barstool and seating group,
  - 1 x triple power socket
  - Planning, transport, setup and dismantling
- Power supply, 230 V
- Electricity flat rate
- Daily cleaning and waste disposal
- Daily fees for 1 stand personnel (access to entire conference program incl. lunch)
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## Special Area Sponsor Bar

### Increase Your Presence at the tekomp fair!

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At the tekomp fair and tcworld conference, coffee, tea and soft drinks will be offered to all visitors free of charge. The serving stations are heavily frequented during the conference breaks.

If a sponsor bar is booked, the beverage station (beverages paid for by the organizer) is at your stand. In consultation with us, you can design a cozy (lounge) area with seating. You rent the stand space at a reduced price.

Of course, you present yourself as an exhibitor, but a clear marking as sponsor bar is obligatory.

We would be happy to work with you to implement further ideas.

**We want to offer visitors a pleasant restart in the live experience of the fair.**

That is why we also welcome your suggestions for areas that can be used for general purposes, for example work, relaxation or play areas.

Please contact us.



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## For an Enhanced Presentation at the tekom fair

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### Showrooms

Present your company and products in a branded showroom! Here, visitors receive sales documents, relevant company information, and access to your social media channels and can write you a message or make an appointment.

A showroom is available to every exhibitor free of charge.

### Exhibitor Presentations

Present your products and services in the exhibitor presentations. Answer the questions of the visitors live.

New: Announcement in the conference programme.



### Lightning presentations

Inform about creative ideas for technical communication or special features of your company in short impulse lectures of 10–15 minutes. The lightning presentations will take place in the middle of the action in exhibition hall C2 and will be announced in the programme.

### NetworkingLounge

In the NetworkingLounge you will find all attendees of the event online and can find potential customers, network and exchange information with existing contacts.

Via the search and filter function, you will find the persons who fit your profile.

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## Reach New Target Groups at the Technology Days!

**The digital event for Technical Communication**

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**The Technology Days will again be held as an online event on November 2 and 3, 2026, prior to tcworld conference 2026!**

2025 more than 650 attendees joined the Technology Day. Participate in a technical presentation and demonstrate your expertise on a jointly defined main topic. The program will be developed in consultation with a moderator and other exhibitors.

Presentations are being sought, especially in the areas of: Content creation and content management systems, (international) management for TD/ project management, language and translation technologies and terminology as well as visualization and video creation.

### Advantages of Participation

- Distinct from the conference
- Free participation for fair visitors and conference attendees
- Own marketing (as an independent event incl. exhibition)

- The exhibitor presentations are not in competition with the conference program.
- The content focus and program ideas will be developed together with the exhibitors.

### Contents

- 1 lecture (lecture form of your choice)
- Possible participation in the panel
- Access to the participant list (including name, company, job title and email address) of one's own presentation
- Logos in the event-related mailings

### Costs

Participation	2,100 Euro
---------------	------------

Prices do not include statutory VAT.

**Bookable only for exhibitors of tcworld conference 2026**



**TECHNOLOGY DAYS**  
 THE ONLINE EVENT  
 NOVEMBER 2+3, 2026

Contact us:  
[events@tekomp.org](mailto:events@tekomp.org)  
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# The Event Venue

## ICS – International Congress Center Stuttgart

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ICS, International Congress Center Stuttgart, a division of Landesmesse Stuttgart GmbH, is one of the largest and most modern congress centers in Germany today. Since its opening in the autumn of 2007, it has successfully developed into one of the most coveted locations – centrally located in Europe, central to the market.

As an innovation driver for the top ten locations in Stuttgart, ICS sets new standards: Located directly next to the international airport of Stuttgart and motorway A8, with its unique, transparent glass architecture and the most modern conference technology and space for up to 10,000 guests.

An area of around 7,800 sqm and 20 lecture and workshop rooms are available in ICS for the tcworld conference.

[messe-stuttgart.de/en/](http://messe-stuttgart.de/en/)



ICS Entrance



ICS Lobby



Exhibition Hall C2



Exhibition Hall C1

# Overviews





















## Map of the Exhibition Ground

### Overview, Ground Floor

### Overview, First Level

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There are 950 parking spots in parking garages P22/23 and another 4,200 parking spots in the Bosch parking garage available for the tekom fair. You will be directed to these spots arriving from any direction via a parking guidance system.

- |   |  |
|---|--|
|  Information                       |  Pharmacy at the airport    |
|  Press                             |  Bus stop                   |
|  Kindergarten                      |  Suburban train station S2  |
|  ATM                               |  Car park                   |
|  VIP Lounge                        |  Multi-level parking garage |
|  Restaurant, Café, Bistro        |  Underground garage       |
|  WC                              |  RV parking               |
|  German Red Cross                |  Motorway                 |
|  Coin-operated telephone         |  Main road                |
|  Smoking area                    |  |
|  Forum of churches               |  |
|  Quiet room                      |  |
|  Trade fair shop                 |  |
|  Service Center, Business Center |  |



# Overviews

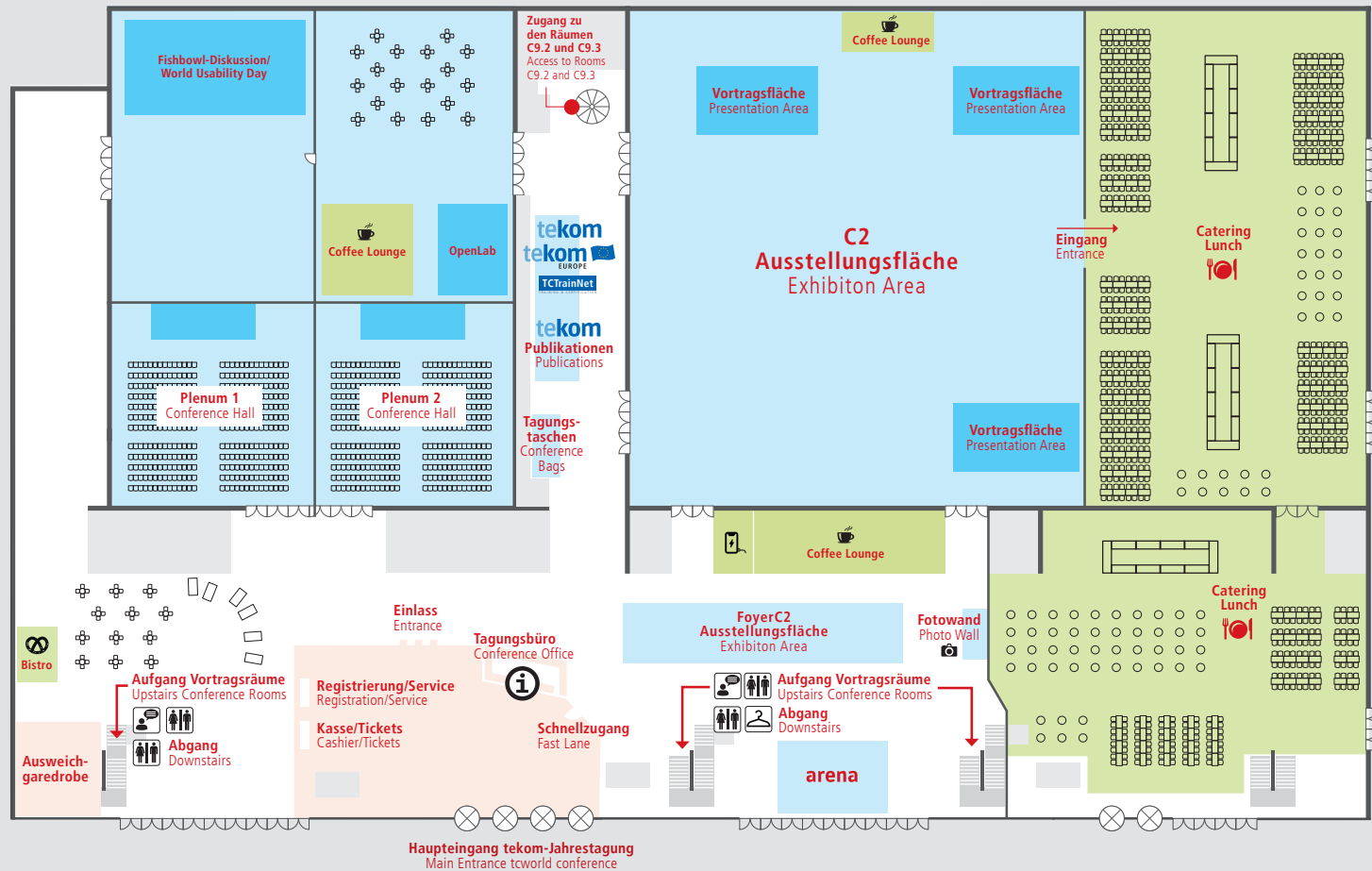
Map of the Exhibition Ground

**Overview, Ground Floor**

Overview, First Level

- Preamble
- Overview of the tekom fair
- The Current tekom fair
- Facts and Figures
- Costs
- Microstand
- Convenience Package
- Sponsor Bar
- Further Presentation Options
- Technology Days
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**Ground Floor**  
 tekom fair area and catering  
 (subject to change)



# Overviews

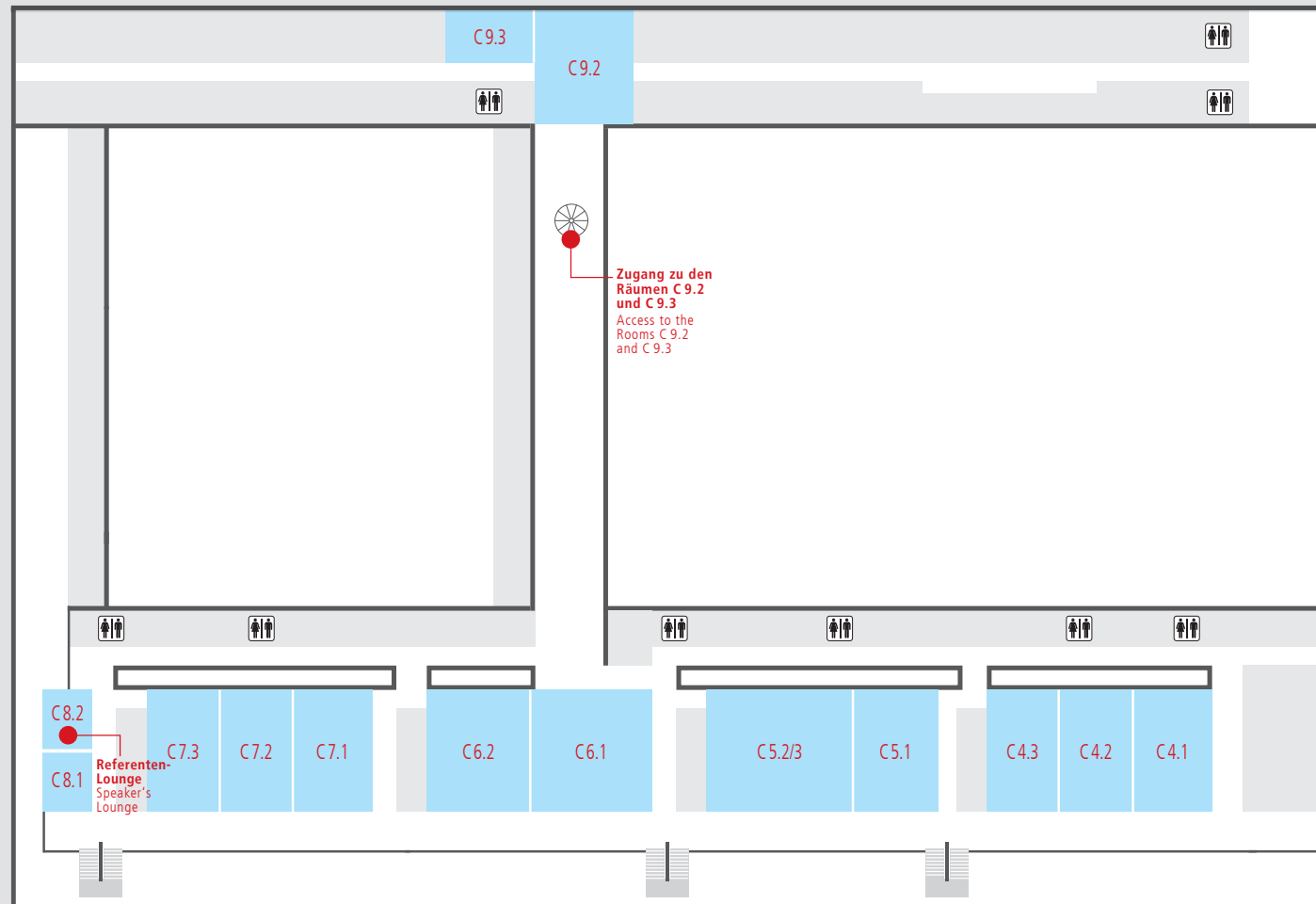
Map of the Exhibition Ground

Overview, Ground Floor

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**First Level**  
 Convention area  
 (subject to change)



# Arrival

## Getting to ICS Easily

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- Accommodations
- Experience Stuttgart

### Arrival by Car

### Arrival by Plane, Train & Bus

The new Stuttgart Trade Fair Center is 13 kilometers away from Stuttgart city center and is located directly next door to Stuttgart Airport. Please follow the signs towards Messe Stuttgart/Airport.

#### Arrival via the B27 Main Road

##### From Stuttgart or Tübingen

The parking garages at the western edge of the fair site are accessible from both directions. Please follow the guidance system.

#### Arrival via the A8 Motorway

**From Stuttgart:** Leave the motorway at the "Echterdinger Ei" junction and go to the access road for the airport and trade fair center. Please follow the guidance system to the parking garage.

**From Munich:** The "Messe/Flughafen" exit on the A8 motorway leads you to the multi-level parking garage over the motorway.

#### Parking during the tekomp fair

Parking garages, P22/23 and the Bosch parking garage (P20) are open for you during the tekomp fair. Please follow the parking guidance system.



# Arrival

## Getting to ICS Easily

Arrival by Car

**Arrival by Plane, Train & Bus**

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### Arrival by Plane

The airport terminals are approx. 200 meters from the fair site and can easily be reached on foot.

### Arrival by Train

Stuttgart is directly connected to 13 European capitals via the rail network (ICE, IC and InterRegio trains).

### From the Main Railway Station to the New Stuttgart Trade Fair Center

Take the suburban trains S2 towards Flughafen/Messe. Travel time: 27 minutes.

### Arrival by Bus

The Stuttgart Trade Fair Center can also be easily reached by bus – the routes shown below serve the venue:

#### Bus Route 826

Tübingen, Bebenhausen, Dettenhausen, Waldenbuch, Steinenbronn, Leinfelden – then continue with suburban trains S2

#### Bus Route 828 – Airport Sprinter

Tübingen, Bebenhausen, Dettenhausen, Waldenbuch, Steinenbronn, Echterdingen, Stuttgart Airport

#### Bus Route 122

Esslingen, Scharnhausen, Plieningen, Echterdingen, Stuttgart Airport

#### Bus Route 74

Nürtingen, Oberensingen, Hardt, Wolfschlügen, Sielmingen, Bernhausen, Stuttgart Airport

#### Bus Route 809

Neuenhaus, Aich, Grötzingen, Harthausen, Bernhausen, Stuttgart Airport

#### Bus Route X3 – eXpresso

Pfullingen, Reutlingen, Stuttgart Airport

# Welcome to the Congress Region Stuttgart

## Stuttgart – Cosmopolitan, Charming, Innovative

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A center of culture, a shopper’s paradise, a city famous for its automobiles and its musicals: Stuttgart’s diversity can’t fail to captivate. Automobile legends come to life in the fascinating Mercedes-Benz Museum and the spectacular Porsche Museum. The city’s cultural calendar of events is bursting with top-caliber art exhibitions, wonderful festivals and outstanding performances by the Stuttgart Ballet and the Stuttgart Opera. Stuttgart is famous all over the world for its

musicals and its legendary festivals such as the Spring Festival, Stuttgart Wine Festival, Cannstatt Beer Festival and Stuttgart Christmas Market. For sports fans there are first-class events on offer throughout the year, including football, show-jumping and tennis.

And for a particularly relaxing experience Stuttgart has no fewer than three mineral spas. The recreational and leisure facilities in Stuttgart are second to none.



### Stuttgart Convention Bureau

The Convention Bureau is your central, expert contact partner for the planning, organization and realization of events in the Stuttgart Region.

We’ll be happy to assist you – please give us a call:

#### Marketing & Sales

Heike Ade  
 +49 711 2228-268  
 heike.ade@congress-stuttgart.de

[congress.stuttgart-tourist.de/en/](http://congress.stuttgart-tourist.de/en/)

# Accommodations

## How to Book Your Hotel Stay

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To make your tekomp fair planning as comfortable as possible, we offer you different options to book your hotel stay:

### 1. Online booking

Via the [hotel booking portal of Stuttgart Marketing](#) you can book rooms from the special contingent.

Here you will find the list of selected hotels, including category and short description. You will receive your reservation confirmation by email immediately after the online booking.

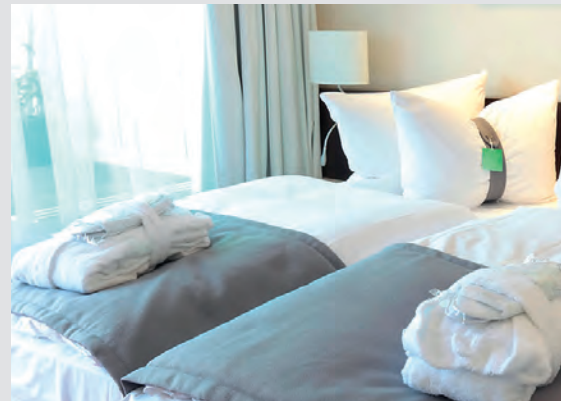
### 2. Reservation via Email

Send your inquiry to the hotel accommodation service of Stuttgart Marketing at: [hotels@stuttgart-tourist.de](mailto:hotels@stuttgart-tourist.de)

### 3. Reservation by phone

Of course, your reservation can be made by phone as well. Please specify the keyword **"tekomp2026"**.

You can reach Stuttgart Marketing Monday to Friday (10:00 AM to 5:00 PM) at phone number +49 711 2228-100 through the hotel reservations of Stuttgart-Marketing GmbH.



## Your Hotel Reservation

**Keyword "tekomp2026"**

+49 711 2228 100

(Mon. – Fri. from 10:00 AM to 5:00 PM)

[hotels@stuttgart-tourist.de](mailto:hotels@stuttgart-tourist.de)

## Travel Free of Cost



A room booking through Stuttgart Marketing at numerous partner hotels includes a special free ticket for local public transportation. Guests can use it to travel comfortably for up to 8 days in the entire Stuttgart region.

# Stuttgart Region

## Live Your Inspiration

### Stuttgart I

### Stuttgart II

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Tradition and innovation go hand in hand in Stuttgart and its surrounding region to create an exciting interplay. As a region known for its strong economy and scientific prowess, with a wide range of cultural, leisure and recreational activities on offer, Stuttgart is an ideal and inspirational event location.

This vibrant metropolis in the South of Germany is in season all year round. Stuttgart is varied and inspirational, endearing and unique, tradition-conscious yet full of surprises, relaxing and stimulating. Discover this fascinating city and its surrounding region!

You can look forward to a city with many faces: Stuttgart enralls its visitors with its lively art and culture scene, excels with masterpieces of historical and modern architecture, hosts international sporting events, celebrates merry festivals and colorful markets, offers world-class shopping and a wealth of other unforgettable options. Stuttgart – the holder of the “City with the Highest Quality of Life” award – combines a high-class lifestyle with an atmosphere of welcoming hospitality, and innovative economic strength paired with a high recreational value.

**Stages of world renown...** with Stuttgart’s State Theaters the region is home to the world’s largest tripartite theater. Its ballet has enjoyed international acclaim ever since the days of John Cranko and Marcia Haydée, and Stuttgart State Opera has been awarded the coveted title of “Opera House of the Year” many times.



# Stuttgart Region

## Live Your Inspiration

Stuttgart I

**Stuttgart II**

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**Experience Stuttgart**

**Architectural highlights** and outstanding museums together create a unique symbiosis in Stuttgart. The glass cube of the New Museum of Art provides not only interesting insights into the municipal art collections but also wonderful views over the city.

**Stuttgart, the cradle of mobility.** It was here, in a little workshop, that Wilhelm Maybach and Gottlieb Daimler together invented one of the very first automobiles, and today the city boasts two of the world's most magnificent automobile museums. This is still the site of the main production plants of both Mercedes-Benz and Porsche today, and the people here feel a close bond with the history and tradition of these two global concerns. The spectacular double-helix construction of the Mercedes-Benz Museum attracts both automobile and architecture enthusiasts from all corners of the globe, while at the new Porsche Museum the Zuffenhausen sports car specialists display their legendary mobile icons in bold architecture and a sophisticated ambience.

**The combination of cosmopolitan flair and green oases** makes Stuttgart a city of delightful contrasts. Extensive parks in the heart of town and idyllic vineyards directly opposite the main railway station provide peace and relaxation. Killesberg Hill Park and the "Wilhelma" – the only zoological and botanical gardens of their kind in the world – invite you to relax and explore. And no fewer than three mineral spas, fed by the most prolific mineral springs in Western Europe, are guaranteed to promote health and well-being.

**Merry festivals** with typical Swabian "gemütlichkeit" in a stylish setting are places for celebration, enjoyment and discovery. There's the lively "Stuttgart Spring Festival", the elegant "Summer Festival" on warm August evenings, the "Stuttgart Wine Festival" in late summer with its attractively decorated arbors, or the traditional "Stuttgart Christmas Market" in the heart of town. Once you've experienced the hospitality and the exuberant atmosphere of Stuttgart's festivals and markets, you'll want to return time and again.



## Imprint

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### Arrival, Hotels, Experience

#### **tcworld GmbH**

Heilbronner Straße 86  
70191 Stuttgart  
GERMANY

[www.tekom.eu](http://www.tekom.eu)  
+49 711 65704-0

HRB 22804, Amtsgericht Stuttgart  
CEO: Claudius Mehne